

Destination Stettler

Visitor
Experience
Guide



Make your destination... Stettler.

Welcome to Stettler, a thriving region that welcomes visitors with small town charm and country hospitality. The Heart of Alberta is filled with adventures you won't find anywhere else!

Step back in time with a self-guided downtown historical walking tour, an exploration of the Town and Country Museum or by climbing aboard an antique steam train and surviving an old-fashioned train robbery.

Enjoy a taste of Alberta's heartland, one of the most productive and diverse agricultural regions in Canada. Visit a local market or dine at a restaurant where the chef prepares delicious food from regionally sourced farm fresh ingredients, and enjoy your meal with beer and wine that is locally crafted.

Have an outdoor adventure on a sunny beach, at a pristine lake, or walking along a scenic trail. You'll want to bring a camera or cellphone wherever you go to capture heritage architecture, rolling prairie fields, wooden grain elevators, wildlife, and the northern lights colouring the dark night sky.

You're welcome to enjoy local events like rodeos, drag races, agricultural tours, a music festival, a pheasant hunting festival and more.

Whatever adventure you choose, we're glad you're here and we look forward to guiding you through our region.



WEATHER

Humid Continental Climate

Summer temperatures average 21 - 24 C
and between -12 to -17 C in winter



TIME ZONE

MST

Mountain Standard Time



POPULATION

Approx. 12,500

Town and County of Stettler



DRIVE HERE

81 km E of Red Deer - 1 Hour

97.5 km N of Drumheller - 1.25 hours

186 km SE of Edmonton - 2.25 hours

226 km NE of Calgary - 2.5 hours



FLY HERE

Stettler Regional Airport - 3 km

Red Deer Regional Airport - 81 km

Edmonton International Airport - 124 km

Calgary International Airport - 161 km





**VISITOR EXPERIENCE GUIDE
2023/2024**

STETTTLER REGIONAL BOARD OF TRADE
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Destination Stettler

destinationstettler.com

 DestinationStettler
 @Destination_Stettler
#explorestettler

Stettler Regional Board of Trade and Community Development is committed to fostering economic, civic, and social growth throughout the Stettler region. Our Board's focus and mission reflect our commitment to assist in promoting and improving trade, commerce and tourism within the Stettler region.

VISITOR EXPERIENCE GUIDE DESIGN

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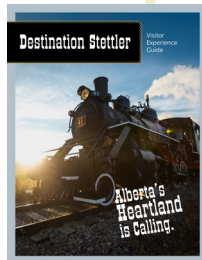
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Contents

ON THE COVER

Alberta Prairie Railway's
No. 13 steam engine on track
to Big Valley.



Town of
Stettler
Welcome to the
Heart of Alberta

Canadian
Badlands

- 4 • Stettler map
- 6 • Stettler and area events
- 8 • Historical Stettler
- 10 • How to spend 3 amazing days in Stettler
- 12 • Rejuvenate in the great outdoors
- 14 • County of Stettler map
- 15 • Explore the County of Stettler
- 18 • The Buffalo Lake Experience
- 20 • Enjoy a Taste of the Heartland - Dining
- 22 • Stettler... you have to see it
- 24 • Winter in Stettler
- 26 • Where to Stay -
Accommodations / Camping and RV

Cover: Pheasantback Photography
Inside cover: Paula Worthington
Contents: Ed Ouellette x2, Common and Co.,
SBOT, Ed Ouellette



Town of Stettler



? • Stettler Board of Trade
6606 - 50 Avenue | 403-742-3181 | stettlerboardoftrade.com

1 • West Stettler Park

Located on West Side of 62 Street | Mount Stettler, playground, spray park, walking trails, catch and release fishing, Entertainment in the Park (June through August)

2 • Stettler Town and Country Museum

6502 - 44 Avenue | 403-742-4534 | Alberta's 5th Largest Pioneer Museum (Open Daily May to September) stettlermuseum.com

3 • Stettler Recreation Centre

6202 - 44 Avenue | 403-742-4411 | Aquatic centre, twin ice arena, The Hub Seniors Centre, fitness and aquatic centre (Open Year Round) stettler.net

4 • Stettler Golf & Country Club

4701 - 61 Street | 403-742-2001 | Family friendly golf in the heart of Stettler, 9 Hole Course, Rentals, Clubhouse and Lounge stettlergolfandcountryclub.com



5 • Heartland Bowl

4601 – 59 Street | 403-742-3149 | 8 Lanes, Glo Bowl, League play, concession (Open Year Round - Call to book)

6 • Jewel Theatre

5010 – 50 Avenue | 403-323-5555 | Single screen, digitally mastered and 3D movies, full concession (Open Year Round) jeweltheatre.ca

7 • Alberta Prairie Railway Excursions

4611 – 47 Avenue | 1-800-282-3994 | Vintage railway excursions taking you back in time. Entertainment, shopping, souvenirs, lounge and concession available. (Open May to October, November and December) absteamtrain.com

8 • P&H Elevator

Corner of 46 Street and 47 Avenue | 403-740-4799 | Historically reconditioned 1909 Elevator and Feedmill, interpretive displays and events (Open Year Round) stettlergrainelevator.com

9 • Stettler District Agricultural Society

4516 – 52 Street | 403-742-6288 | Indoor and outdoor ag grounds offering annual events and rodeos including the annual Steel Wheel Stampede. (Open Year Round) stettleragsociety.com

Stettler & area EVENTS

Stettler is home to an array of unique and fun events year round for the whole family.

Spring/Summer

Homestead Market (May)

For all things homesteading and everything in between it's all under one roof. If you are wanting to increase your herd or flock, looking for vegetable plants or perennials or maybe you just want to take a stroll through to find some great homemade wares this is the place to be. stettleragsociety.com

Donalda Drive-In Movies (May and August)

Remember the good ol' days when you'd drive in to the movie and catch up with friends? ... or do you want to know what it was like? Each summer Donalda is host to 2 drive-in movies in May and August respectively. The movies are held in the bottom of Willow Canyon giving you the perfect breathtaking backdrop; the Canadian Badlands and big skies.

Steel Wheel Stampede (June)

The annual Stettler Steel Wheel Stampede (SWS), the largest outdoor rodeo sanctioned by the Canadian Cowboys Association, brings young and old together to enjoy the past time that many people have grown up with. The June event includes a town wide parade, vehicle show and shine, other events and entertainment throughout the weekend. Watch for free pancake breakfasts, BBQ's, local shopping promotions, and family fun at every corner.

steelwheelstampede.com

Canada Day (July)

Canada Day in Stettler is cause for celebration! Join the Stettler Town and Country Museum as they celebrate the birth of our great country with wagon rides, children's games, artisans market and of course, cake! And the best part? It's free admission all day! After spending the day touring our great history, pull up a lawn chair and relax with live entertainment at the West Stettler Park gazebo followed by a fabulous fireworks display courtesy of the Town of Stettler. Other local communities also host annual Canada Day celebrations including Big Valley, Donalda, and Rochon Sands. stettlermuseum.com

Stettler "Magnetos" Car Club's 1/8 Mile Shoot Out (July)

Engines roar and tires screech, what better way to spend a sunny summer day? Held annually the third weekend in July, the car club transforms the Stettler Regional Airport into a drag racers dream. Proceeds from the races support local charities. Bleacher styled seating or bring your own lawn chair, free camping on site and concession available all weekend.

stettlercarclub.com

Taste of the Heartland (August)

Taste of the Heartland is an event that showcases the agricultural and culinary industries in the Heart of Alberta. The event allows guests to learn about the food that is produced in the region and the hard-working farmers who produce it. There are farm tours, a chef cookoff and a four-course long table dinner that takes place right on historic Main Street.

tasteoftheheartland.ca

Photo by: Steel Wheel Stampede



Photo by: Kami Riz



Photo by: Kami Riz



Photo by: Smiley Photography



Fall

Stettler Fly-In Breakfast (September)

For over 40 years, the Stettler Flying Club has welcomed guests from near and far, by plane, helicopter, glider and more to join them Labour Day Monday for a home cooked pancake breakfast with all the fixings. Come visit with members as they showcase their treasures, big and small, and maybe hop in for a flight or two! Walk in guests welcome as well. @StettlerFC

Culture Days (September)

Culture Connects. It connects Albertans to our past and our diverse traditions, to our personal and collective imaginations, to one another, and to the place we call home. Share the experience of Alberta Culture Days right here in Stettler. Join one of the planned events that showcases our communities unique talents, pride and passions. Make your connection to culture or share your own. There's something for everyone! stettlerboardoftrade.com

Ol' MacDonald's Music Festival (September)

Held the second weekend in September, the Ol' MacDonalds Music Festival offers a fantastic line up of artists each year such as Beverly Mahood, Tim Hus, Colleen Rae and more. Add in Cowboy Church, food trucks and beer gardens and let the good times roll. Full weekend and single day passes available, camping available on site. olmacdonalds.com

Pheasant Festival (October)

Conservation, education, and hunting all wrapped into one! Originally founded to increase the population of the Chinese Ring-necked Pheasants in the County of Stettler, the Stettler Pheasant Festival continues to embrace the hunting culture with privatized hunts and the opportunity to participate in hands on interactive learning. Harvested birds are tracked and hens are released in safe populated areas to encourage future growth and conservation. You can find more information on the festival including their additional events on their website. stettlerpheasantfestival.com

Night of Terror at the Booseum (October)

The ghouls and goblins might be out for a bit more than Halloween night. Get your fright at the Night of Terror at the Booseum. Each year the iconic Court House is transformed into the themed Booseum. This event is recommended for 13+ and those that do not fear easily. Humans are invited to attend on Friday and Saturday nights the two weeks leading up to Halloween. For exact dates, times and admission visit. stettlerpheasantfestival.com



Photo by: Pheasantback Photography



Winter

Big Jack Classic Ice Fishing Derby (February)

Big Jack Classic Ice Fishing Derby is a two day catch and release of Northern Pike event held on Family Day weekend at Buffalo Lake. There are Senior and Junior Divisions vying for thousands of dollars in cash and prizes making this is a fabulous family oriented fun event. A banquet with prizes and entertainment wraps up the weekend. bigjackclassic.ca

Santa's Holiday Village (November/ December)

There is no better time to be in Stettler than during the holiday season. The community is overjoyed with special events and the magic is in the air. Join the Town of Stettler the last Friday of November as they kick off the season with Moonlight Madness and the lighting of the Main Street Tree. Spend some time traversing the stores for that special treat during Miracle on 50th Street and fill your heart with magic and memories with the Night Before the Night Before celebrations on December 23rd. Whichever way you choose to celebrate, we welcome you here. shopstettler.ca

Light the Night (December)

When the dark night sky can seem so long the Stettler Town and Country Museum makes the town a bit brighter with the Light the Night celebrations. The museum takes on a whole new look as businesses and community members set up light displays and decorate the historic buildings. The museum hosts several special events during the Light the Night celebrations and is open 530pm-9pm on Friday and Saturday nights in December prior to Christmas. Special hours of operation include the week leading up to Christmas, including December 23 and 24. Stop by, vote for your favourite display, and enjoy a little more magic of the holiday season. destinationstettler.com

Celebrate the Holidays in Stettler

- Moonlight Madness • Main Street Tree • Holiday Markets
- The Night Before The Night Before • Twinkle Tour • Festival of Lights
- Alberta Prairie Railway Special Events

Find out more on the
Holidays in Stettler
and all other events.



Historical STETTLE

Originally home to one of the largest Métis sites in Alberta, the decline of bison left the area almost uninhabited by 1878. With the inception of the railway, immigrants moved to the area and Stettler was incorporated as a town in 1905. In less than six months, Stettler grew to host 70 businesses and over 700 people called it home. For the next several years Stettler would be ranked as the fourth largest trading centre in the province.

Some of the many intriguing buildings from Stettler's history are still standing and are labelled on the Downtown Historical Walking Tour. Maps and tour brochures are available at the Stettler Board of trade office or at destinationstettler.com.

Stettler has a vibrant history with our share of mystery and suspense. For more information on the history of the Stettler area be sure to visit the Stettler Town and Country Museum, Alberta's 5th Largest Pioneer Museum!

As a history buff, a visit to Stettler isn't complete until you've stopped by the P&H Elevator. Originating back to the 1920's, the P&H Elevator was started with a contract to construct an elevator with bin capacity of 30,000 bushels between Canadian Northern Railways and Parrish & Heimbecker. Although the elevator stopped operating in 2003, the Stettler P&H Elevator Preservation Society continues to tell the stories of the agriculture industry from days past and continue the legacy of the P&H Elevator.



Find out more about
Stettler and the
Historical Walking tour.





FULL SERVICE CAMPING AND SMALL TOWN FEEL.



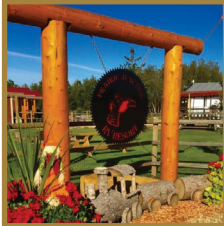
- Laundromat
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- Full Service Campground
- Tents & Pets Welcome

- Reservations Welcome
- Park Models Welcome
- Boardwalk

Prairie Junction guests with tickets may board Alberta Prairie Railway Excursions from our boardwalk

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 2. Head South on 50 St toward 44 Ave
 3. Cross Train Tracks
 4. First right turn into PRAIRIE JUNCTION RV RESORT
- A short walk to Stettler Community Hall, Stettler Ag Society Grounds, Alberta Prairie Steam Train, and shopping Downtown Stettler.



pjrvresort.com • pjrv@pjrvresort.com • [f](#) [i](#)
4402 - 50th St. Stettler, Alberta • 403-742-8855

"Great to see our history."
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Open May - September
10am - 5pm Everyday

Join us for our popular annual events,
Light the Night and The Booseum!
Many more special events throughout the year.

STETTLE
TOWN & COUNTRY
MUSEUM

403-742-4534
stettlermuseum.com
info@stettlermuseum.com

Located South and East of Walmart.
6502-44 Ave. Stettler, AB • Box 2118 • T0C 2L0

How to spend 3 AMAZING DAYS in Stettler

By : Debbie Olsen

There are a wide variety of events, attractions, restaurants, and businesses in Stettler region making it fun to explore for one day or several days. Along the way, you'll discover a destination that is special because it has heart.

This region has been dubbed the Heart of Alberta not only because it is located in the middle of the most populated area of the province, but because of the warmth and hospitality of the people who live here. Visitors are appreciated and welcomed. Here are some suggestions for how to spend, one, two or three days in and around Stettler.

Day 1: Step Back in Time.

Spend your first day taking a step back in time exploring attractions and places that help you discover the rich history of the Heart of Alberta.

Alberta Prairie Railway Excursions

One of the most unique and fun activities you can do in Stettler is taking a ride on an authentic 1920's vintage passenger train. Alberta Prairie Railway Excursions offers a variety of themed events throughout the year including country dinners, adults-only excursions, family events, carnivals, live shows, and the annual Polar Express Train during the holiday season. Some excursions even include a thrilling train robbery. Each adventure offers the chance to make lifelong memories with your loved ones.

Town and Country Museum

Stettler's Town and Country Museum explores the history of Stettler through a variety of artifacts and historical buildings. It is the fifth largest pioneer village in Alberta and considered by many to be a hidden gem in the community that captures the history of the region.

Historic Main Street

Take a self-guided walking tour of Stettler's historic Main Street where you will learn about and tour the historic buildings that are now occupied by local shops and businesses. Afterwards, browse the cute local shops and pick up a souvenir of your own.

Donalda and District Museum

There are more lamps than people in Donalda and it's home to the world's largest oil lamp. A visit to the Donalda and District Museum is a unique adventure. Apart from the massive collection of historic oil lamps, the museum also displays Métis artifacts from the early 20th century and local historical artifacts. After your museum visit, stop at the Donalda Tavern for a cold drink and some of the best wings you'll ever taste.

Day 2: Taste the Heart of Alberta.

Devote your second day to tasting the bounty produced in one of the most productive agricultural regions in Alberta.

Taste of the Heartland Event

Schedule your visit during the Taste of Heartland event in the summer and you will have the chance to enjoy farm tours and speak direct to agricultural producers. Taste of Heartland also includes a Main Street cook-off and a long table gourmet dinner prepared by top chefs and made with locally sourced ingredients.

Ford's Farmstead

It doesn't get more local than Ford's Farmstead, a country store that offers up fresh local ingredients and food. All the items for sale in Ford's Farmstead are grown in the garden behind the store, from the farmstead, or supplied by local farmers, making everything extremely fresh. The store sells goods such as freshly grown veggies, local artisanal breads, meats from local farmers, and more.

Stettler Brewing Company / Fireside Winery

Sample local brews and wines when you visit Stettler Brewing Company or Fireside Winery. Both local businesses pride themselves in offering a variety of flavours to suit the tastes of every guest and are willing to discuss their methods.

Made In Stettler Products

The locally made products in Stettler do not disappoint and there are several noteworthy shops to visit in town. Stop at Bloke's Bakery for one of their famous cream johns. Afterward, stop by Sweet Home to enjoy a steaming cup of Transformed Coffee, a locally made specialty that pairs nicely with cupcakes and other bakery treats. When you've had your fill of treats, visit The Fresh Wife to browse their collection of locally made natural bath, body, and skincare products. Tour Main Street for other locally made products.

Local Restaurants

There are several locally owned and operated restaurants that are unique to the Stettler region. Some local favourites include, The Otherside, Brenda's Cozy Café, The Coffee Tree, East to West Lifestyle Pub, and Little Europe.



Photo by: Christine Boake



Photo by: Ed Ouellette

Day 3: Explore the Great Outdoors.

Head off the beaten path to enjoy the beauty of the countryside and enjoy some outdoor adventures.

Cold Lake Migratory Bird Sanctuary

Take a walk around the Cold Lake Migratory Bird Sanctuary where you can spot dozens of different bird species year-round including ducks, geese, swans, hawks and other species. Listen to the peaceful melody of birds singing while you roam the trail.

Buffalo Lake

You could easily spend much longer than a day at Buffalo Lake. Set up camp at Ol' Macdonald's Resort on the South shore of the lake and take part in a variety of recreational activities such as swimming, boating, kitesurfing, mini-golf, and more. If you're a music lover, schedule your visit in September during Ol' Macdonald's annual music festival. Day use, beach, and other campgrounds are also available

West Stettler Park

With walking trails, a fishing pond, a spray park and play area, a skateboard park, and more, West Stettler Park is the ideal place for family fun and outdoor adventures.



Photo by: Common and Co.



Photo by: Ed Ouellette

Rejuvenate in the GREAT OUTDOORS

Spending time in nature is fun and it has all kinds of health benefits. It can boost your mood, decrease stress, lower your blood pressure, and even improve immune function.

There are plenty of outdoor adventures in and around Stettler that will motivate you to get outdoors.



Photo by: Ed Ouellette

Photography

There are plenty of unique photo ops and Instagrammable places in the Heart of Alberta. Watch for wildlife when you're exploring the outdoors. There's historical architecture, rolling prairie fields, grain elevators and a fun mural at Botha Mercantile. The dark skies lend themselves to amazing star viewing and if you're lucky, you might even see the Northern Lights.

Hiking

There are plenty of great trails to enjoy in and around Stettler and you can pick up a trail map at the Stettler Regional Board of Trade or the Town of Stettler office. The 4-km easy loop trail at West Stettler Park is popular with locals and visitors alike. The County of Stettler Linear Park lies just north of town and there's a lovely interpretive walking trail 18 km north of Stettler off Hwy 56 that leads to Potter's Seep, a natural spring in a balsam poplar grove that has been recognized by the Heritage Tree Foundation of Canada.



Photo by: West of the Fourth

Birding

Birds are fascinating and beautiful to watch and there are plenty of places to enjoy birdwatching in the Heart of Alberta. On the east side of Stettler, the Cold Lake Bird Sanctuary is a great place to see a wide variety of bird species. The sanctuary offers a scenic view while watching the birds frolic and play. Buffalo Lake and Rochon Sands Provincial Park is also a fantastic place to see birds – especially waterfowl.



Fishing

If you're looking for angling adventures, Buffalo Lake offers a variety of fishing opportunities for both the experienced angler and those new to the sport. Bohlke's Pond and Kerbes Pond are stocked ponds that provided for some relaxation and outdoor enjoyment. The nearby Red Deer River is accessible from both Content Bridge (Highway 11) and McKenzie Crossing (Highway 590) and is naturally inhabited with a variety of species including northern pike, trout, and walleye.

Hunting

The hunting choices in the Stettler region are bountiful, bringing people from all over North America to explore our countryside. We have several guides in the Stettler area to help you find what you're looking for. The region offers a diverse selection of wildlife. The mix of wooded forests and prairie grasslands makes hunting the area ideal for mule and white-tailed deer, moose, elk, antelope, upland game birds and water fowl.

Golfing

Stettler makes the ideal location for your next golfing get-away. With Pheasantback Golf Course just 10 minutes north of town, the Stettler Golf and Country Club located right in the town of Stettler and Big Valley Golf Course to the south, you will have a chance to fine tune your skills and put them to the test. Centrally located, you're only about 1-hour away from other excellent courses. Stay in Stettler and make your way around a Central Alberta golf tour.



Photo by: West of the Fourth

County of Stettler



Explore the County of Stettler



Big Valley

The destination of Alberta Prairie, Big Valley is the little village with a lot of character. Learn about all the history including their mining past through the multiple museums and stories in the community. Park at the old Train Station and check out the rail history including the old round house. From there, make your way up Main Street, including Jimmy Jock's Boardwalk. End your adventure at the top of the town at St. Edmund's old blue church.

Donalda

Located on the edge of Willow Canyon, a visit to Donalda provides some breathtaking scenery and a chance to get out and stretch. Head out for a hike, admire the world's largest lamp and stop in some of the unique shops and museums. Looking for a bite to eat? Donalda Coulee Tea House and the Donalda Tavern are great choices.



Photo by: Kami Ritz

Erskine

Located 12km west of Stettler, Erskine is a vibrant community and home to The Erskine Grill. Established in 1905 and named after British jurist Thomas Erskine, 1st Baron Erskine, it is the crossroads when heading north to Buffalo Lake off Highway 12. For unique finds, fresh produce, homemade baking and handmade crafts – you'll find all that and more at the Erskine Flea Markets during the summer months. In winter, as in most prairie places, the Curling Club is a popular destination and in the spring it hosts a cornhole tournament.

Botha / Gadsby

Botha is 14km east of Stettler. Gadsby is 26km east. Both hamlets are perfect examples of small town country Alberta living each having it's own flavour. Visit The Artsy Fartsy Emporium and the Underwood Flying Machine in Botha. Gadsby and Botha have settings for some fantastic photography, with historic buildings and easy access to wildlife.



Photo by: Ed Ouellette



Photo by: Ed Ouellette

Byemore / Endiang

Rolling hills, big sky and vintage prairie life greet you in the south east part of the county. Byemore and Endiang offer multiple photographic opportunities for those who want to step back in time. Showcasing this is the Byemore Bull-A-Rama, a major event on the Bullrider's Canada Tour. Endiang is also home to former NHL star Darcy Tucker.

Red Deer River

Nothing beats the sun, the air and the water. Combine the three with a paddling trip down the Red Deer River and you're as close to nature as you can be. Sourced from the eastern side of the Rocky Mountains, the Red Deer River runs south from the edge of the County across the Alberta/ Saskatchewan border where it merges into the South Saskatchewan River.

The most popular paddling experience in the Canadian Badlands region is right on our doorstep. The history, scenery, wildlife, camping and good access to the river all contribute to the allure of the river in the area. Travelling by canoe, kayak or raft offers the opportunity to relive a part of the lives Canada's First Peoples once did.

Sites and stops along the way include the location of buffalo hunting settlements, North West Mounted Police establishments, lumber floats, hiking trails, hoodoos, dinosaur bonebeds and more. Wildlife are often evident along the river and include eagles, vultures, falcons and hawks, deer moose, coyotes and beavers.

On the southern portion of the trip, you will see areas where ranchers once hosted cattle drives to the "head of steel" and closest railway station, Stettler. Trips can continue farther south into the Drumheller region through Dry Island Buffalo Jump, if you choose. The tour can be broke up in to a couple of hours or a couple of day long excursions. To follow the Paddling in the Canadian Badlands tour visit destinationstettler.com.



Photo by: Melissa Dietrich

Alberta Prairie Railway

STETTLE ALBERTA

4611 – 47 Ave.

Phone: 403-742-2811

www.absteamtrain.com



Photo: Pheasantback Photography

Country Dinners • Adults Only Specials • Family Events





An adventure for the whole family!

Alberta Prairie Railway offers exciting one-day adventures on a vintage passenger train from the 1920s, powered by both steam and diesel locomotives.

Join us for a day full of family friendly activities that are truly different, interesting and will give you memories for a lifetime!

Live Stage Shows • Country Carnivals • Polar Express®



The Buffalo Lake EXPERIENCE

Buffalo Lake is one of Alberta's amazing hidden gems.

With year-round access and 93.5 km² of water to use, there are more than enough memories and pure enjoyment to be had with family and friends.

The lake is surrounded by trees, beaches and various camping and residential spaces to choose from with an atmosphere of welcoming and wholesome fresh air.

The expansive lake offers recreational areas of Boss Hill, Rochon Sands, White Sands, Scenic Sands, Buffalo Sands, and The Narrows established on the shores as well as the Rochon Sands Provincial Park.



Photo by: West of the Fourth



Photo by: West of the Fourth



Ol' MacDonalds Resort along the south shore offers campsites suitable for tents, trailers, RVs, etc. with fully serviced, partially serviced and unserviced sites available including beachfront campsites. The Rochon Sands Provincial Park, rustic camping at it's best with a day use area and beach.

There are plenty of things to do at Buffalo Lake. Boating, canoeing, kayaking and even windsurfing are popular choices for visitors.

Fishing is another popular activity and anglers can catch northern pike and burbot

If these activities don't strike your fancy, you can go swimming or set up a chair by the beach as you read a book, visit with others and watch the sunrise or sunset.



Photo by: Corbett and Co.

Enjoy a Taste of the HEARTLAND

Photo by: Ed Ouellette

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- Petting Zoo

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Local.
Fresh.
Quality.

Petting Zoo
\$2
PER
PERSON

No visit to Stettler is complete without a taste of the food made in one of the most productive agricultural regions in the province.

Sourcing local ingredients and supporting local farmers is part of the philosophy of the markets and many of the restaurants in the region.

It's what makes the food they serve farm fresh and delectable. Here are just a few of the places that provide a delicious taste of the Heart of Alberta.

Farm Fresh Food

The Heart of Alberta is one of the top agricultural regions in the province. It is the perfect place to purchase farm fresh produce and meat. Stettler offers several markets to do so.

Stettler Farmers' Market

A perfect place to shop for farm fresh foods is at the Stettler Farmers' Market in the spring and summer months. Shop from a variety of local farmers to purchase fresh fruit and vegetables, meats, and more.

Fireside Winery and Market Garden

Fireside Winery and Market Garden sells fresh produce and fruit along with their locally-made wines. You can often find them at local farmers markets and events.

Ford's Farmstead

Shop at Ford's Farmstead for local meats, dairy, fruits, vegetables, and breads. Ford's Farmstead harvests much of their inventory from their own farm and the rest of the goods come from local area farmers.

Taste of the Heartland Event

Taste of the Heartland is an event that showcases the agricultural and culinary industries in the Heart of Alberta. The event allows guests to learn about the food that is produced in the region and the hard-working farmers who produce it. There are farm tours, a chef cookoff and a four-course long table dinner that takes place right on historic Main Street. It truly is the perfect event to get a Taste of the Heartland.

Photo by: Smiley Photography



Restaurants Unique to Stettler.

Stettler has a thriving culinary scene and there are a variety of excellent restaurants and cafés that can't be found anywhere else.

The Otherside

The Otherside is a family-owned restaurant that serves up delicious comfort foods such as creamy broccoli cheddar soup, beef on a bun, fish and chips, burgers and much more. There are specials every night of the week and Sunday is steak night.

Brenda's Cozy Café

If you're looking for tasty home cooked food and a great atmosphere, visit Brenda's Cozy Café on Main Street. This Café is the perfect spot for breakfast and lunch and it even offers up ready-made meals and meal kits, so you can take some of Brenda's Cozy Café home with you.

The Coffee Tree

The Coffee Tree is the perfect place to stop for a delicious coffee or tea and a bite to eat. This restaurant offers home baked treats such as pies, cookies, and squares. There are daily specials for breakfast and lunch as well as gourmet soup, paninis, breakfast sandwiches, and more.

East to West Lifestyle Pub

Check out East to West Lifestyle Pub for delicious pub food and signature drinks. You'll find everything from fish and chips to burgers and poutine.

Little Europe

Little Europe serves authentic European dishes, a variety of amazing fresh baked desserts, hot and cold coffee, and ice cream. The crepes are a must-try and if you like homemade apple strudel, this is the place to go. You can also purchase frozen meals to take home.



Photo by: Ed Ouellette



Photo by: East to West Lifestyle Pub



Photo by: Kami Riz

Stettler County's Hidden Gems.

The Erskine Grill

What began as a small convenience store for the village of Erskine is now a wonderful local restaurant and store. The Erskine Grill serves up all day breakfast, soups, burgers, sandwiches, and more from locally sourced ingredients. All of the bread is made fresh in-house.

The Donalda Tavern

The Donalda Tavern serves up their Infamous Steak Night every Friday and it has become a popular tradition. You will enjoy a juicy Albertan steak, a baked potato with all the fixings, four salads, baked beans, and buns, in a buffet style. Reservations are recommended for this popular event. On Wednesday's and Saturday's enjoy their chicken wings in over 20 extraordinary flavours!



Photo by: Donalda Tavern

See all Stettler dining options here



STETTLER...

You have to see it

Stettler's charming Main Street anchors a shopping experience that transcends the ordinary. Inside turn of the century brick buildings are boutiques and cozy cafés.

Around town you'll find the revitalized Stettler Mall, outdoor outfitters, and other unique shops to explore.

Some visitors come to Stettler just for the shopping. Whatever your reason for visiting, be sure to spend some time exploring the shops in town.



Hidden Gems

Look around and you'll discover a lot of hidden gems in Stettler. If you are looking for gear for hunting, fishing, and other outdoor pursuits, you'll want to check out Big Game Source for Adventure or Romar Pro-Nature. Tom's Boot and Western Wear has the area's best selection of western wear, work wear and also offers old fashioned boot and shoe repairs – something that's hard to find anywhere.





Only in Stettler

There are several excellent products that are made in Stettler. You'll find locally made high quality craft beer at Stettler Brewing Co. and unique fruit wines at Fireside Winery and Market Garden. Stop in at Bloke's Bakery for a cream john. Enjoy a cup of Transformed Coffee at Sweet Home on Main or purchase the coffee to brew at home at one of the shops in town. Purchase handmade soaps, lotions, and body products at Fresh Wife Collective and other locations in town.



Photo by: Common and Co.

Shopping Events

Consider visiting Stettler during one of the annual shopping events such as Moonlight Madness, the Night Before the Night Before, or Christmas in July. The annual Stettler Trade Show also offers unique shopping opportunities where local vendors showcase a wide variety of unique goods. Many shops offer special deals or fun contests during the various shopping events held throughout the year. You can find the dates for these events at destinationstettler.com



Antique shopping in the County

If you are looking for something to bring a little of the past life, you need to stop in the neighbouring villages and hamlets. The Artsy Fartsy Emporium in Botha, Erskine Antiques and Collectibles, and the Donalda Antique market are full of treasures.

Boutique stores and more

Main Street is the community's pride and joy. The historic buildings house vibrant boutiques, restaurants, and shops that sell a wide variety of products and services.

You'll find great women's fashions at shops like Blume on Main, The Shoe Closet and Boutique, Dirt Road Pretty Clothing and Sweet Home on Main. John's Stettler is a department store that is completely unique – a place to shop for high end fashions for the whole family. Shop for kitchen supplies at Grate Kitchen Shoppe and home décor at Home & Hobby. There's always something to discover in the unique stores in downtown Stettler.

When you need a break from shopping, pop into one of the restaurants and cafés in downtown. Enjoy a great cup of coffee or tea at The Coffee Tree. Have a home-style meal at Brenda's Cozy Café, East to West Lifestyle Pub or one of the other great restaurants on Main Street.



Photo by: West of the Fourth

Winter in STETTTLER

A winter in Stettler is much like a warm hug; comforting, safe and familiar.

Families, couples and single folks are welcome to check out a variety of great holiday events and sights to see throughout the Canadian winter months.

From the Moonlight Madness Tree Lighting and shopping event to Alberta Prairie's Polar Express, festive events will ensure everyone is in the holiday spirit!

The Stettler region can be split into two neat categories: One being full of life and adventure while the other is more sultry and cozy, offering a great mix of options to suit your individual or collective tastes.

For those who want action and adventure while visiting, winter sports such as tobogganing, cross country skiing and snowshoeing are available in the coulees while staying active.



Stettler has several community facilities if you want a mix of both cozy and exciting feelings that resonate with community spirit.

Most notably, the Stettler Recreation Centre is home to a large swimming pool and accompanying water slide while upstairs is a hub space often used for seniors activities and a spacious, largely naturally lit library.

Two hockey arenas can be found as well as a large concession and eating area. Many times in the year, these rinks are filled with community events including tournaments, public skating or the local Stettler Imperials Senior Hockey Team playing a game.

Across town is the Heartland Bowl Bowling Alley featuring a concession, free wifi, a brand new computer system and eight bowling lanes to use.

Overall, whatever kind of winter holiday you wish to have, Stettler has it all!



Photo unless noted by: Pheasantback Photography

Where to STAY

Accommodations

Stettler has a range of comfortable accommodations that include major hotel chains, locally owned motels, and comfortable B&Bs.

There are many affordable choices to choose from in our friendly welcoming community.

Phoenix House Bed & Breakfast

403-742-3602
5914 – 50A Avenue
phoenixhousebb.ca

Beautifully restored and updated, this 1916 home is truly a place to rest and relax. Offering three rooms with private facilities and a full breakfast leaving you to want nothing more, this home away from home will allow you the serenity you are looking for. Spend time overlooking the beautiful flower gardens or relax with a good book by the inviting fire place. Whichever you choose, you can be sure you will find a place to unwind here.



Photo by: Ed Ouellette

Big Valley Inn

403-876-2203
53 Main Street East; Big Valley
Facebook: BigValleyInn

This quaint hotel was originally built in 1952. With extensive renovations, it is now considered one of the most comfortable places to stay in rural Alberta. Located in the historic village of Big Valley, take some time to tour the area with steam trains, Jimmy Jock Boardwalk, the blue church, and more. The hotel offers a restaurant, liquor store and bar.

Canalta Hotel

403-742-3371
6020 – 50 Avenue
www.canalta.com

Family owned and operated, Stettler Canalta is your home away from home. Kick back and relax in one of the beautifully furnished suites, enjoy fresh buttery popcorn or tour the area, Canalta will make your stay feel like home. Amenities include complimentary breakfast, restaurant, fitness centre and hot tub and pool with waterside on site.

can't page 28



OUR ROOTS

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EAST CENTRAL ALBERTA HERITAGE SOCIETY

Preserving, protecting and showcasing railway history for the benefit, education and enjoyment of the general public.



Linear Parks and Locomotives

Welcome to Central Alberta's most unique Linear Park!

A one-time bustling railway - built over a century ago to serve coal mining and agricultural interests - is now a series of maintained and unmaintained linear parks for hiking, biking, birdwatching, nature watching, cross-country skiing, and historical experiences.

Located "in between" our north-south corridor is the Alberta Prairie Railway, operating scenic excursions with vintage passenger equipment between Stettler and Big Valley. We're truly making connections with a piece of our rural paradise. Many of those connections are with the communities located along the way: Edberg, Meeting Creek, Donalda, Stettler, Warden, Fenn, Big Valley, Scollard, Rumsey, Rowley and Morrin all have something to offer the visitor.

Heritage Railway stations, grain elevators, agricultural and mining history, and wonderful natural beauty such as Donalda's Willow Canyon abounds.

"The CNR Stettler Subdivision Linear Parks" are a project of the EAST CENTRAL ALBERTA HERITAGE SOCIETY.

Formed in 1997, the Society's missions are preserving, protecting, and showcasing the historic railway corridor between Edberg and Morrin for the benefit, education, and enjoyment of the public and relaying the railway track to Donalda.

East Central Alberta Heritage Society is a not-for-profit charity.

We appreciate your support, donations, and contributions. For more information go to www.albertarailheritage.com.

PO Box 13 Stettler AB T0C 2L0

E-mail: info@albertarailheritage.com - www.albertarailheritage.com

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403-742-3602 - 5914-50A Ave. Stettler, AB - www.phoenixhousebb.ca

4 Queen Bedrooms with Private Baths, Full Hot breakfasts with dietary options

Accommodations

Donalda Hotel and Tavern

403-883-2044
5026 Main Street; Donalda
www.donaldatavern.com

Known as the home of the county's best charbroiled steak, Donalda Hotel and Tavern will take you back to a much simpler time. Single or double rooms available within walking distance of the World's Largest Oil Lamp and the Willow Canyon Coulee. The hotel offers a restaurant and tavern.

Heartland Lodge

403-742-3401
4625 – 59 Street

Centrally located in Stettler, the Heartland Lodge offers air conditioned standard rooms and large kitchenettes. Close to many local restaurants, and a short drive from many of the town attractions including the Town and Country Museum and the Stettler Recreation Centre, this hotel offers the basic amenities for your night's stay.

La Prairieaire

403-860-1313
RR#1 Donalda, AB
laprairieaire.ca

Experience the choice of a camping location with private access to 480 acres of valley property. Take part in a tour of the area or even enjoy the view by horseback.

Nestled in the Pines Bed & Breakfast

403-740-5196 20 minutes North of Stettler on Highway 56

Quiet and tranquil, this unique country experience will offer the perfect getaway from modern life. Lodging in a private 1910 mail order home, this rustic location allows you to enjoy country at its best with some more modern amenities. Open year round with snowmobile and ATV shelters on site.



Photo by: La Prairieaire

Plains Motor Inn

403-742-3491
4812 – 64 Street

Upgraded spacious rooms in a quiet location make the Plains Motor Inn a great place to spend your evening in Stettler. Located within walking distance to the Stettler Golf & Country Club and West Stettler Park, the outdoor enthusiast will enjoy the amenities offered after a day of play.

Ramada Stettler

403-742-6555
6711 – 49 Avenue
ramada.ca

Designed with travelers in mind, the newest hotel in the area offers modern accommodations at an affordable rate. Overlooking West Stettler Park, the relaxed feel is offered throughout from the spacious reception area to each individual room. Amenities include complimentary breakfast, fitness centre, and pool with hot tub and waterslide on site.

Stettler Hotel

403-742-2353
5001 – 50 Street
stettlerhotel.com

Originally named the National Hotel, this historic location has been devastated by fire twice only to be reconstructed to the current building in 1948 marking it one of Stettler's oldest hotels. Newly renovated rooms allow for some serenity and the downtown historic location makes this hotel a history buff's paradise. The hotel offers a restaurant and bar in the lower level.

Super 8 by Wyndham Stettler

403-742-3391
5720 – 44 Avenue
super8.com

When travelling through western Canada, check into the Super 8 Stettler for value and convenience. Located just off Highway 56 makes it easy to get to the most sought after attractions in the area. Amenities include complimentary breakfast, restaurant and lounge nearby.



Photo by: Ed Ouellette



View here for all
Stettler Accommodations

Camping and RV

Experience the wonder of the great outdoors at one of the incredible campgrounds in the Heart of Alberta.

Roast marshmallows around a campfire, gaze at a starry night sky and immerse yourself in the beauty of nature. Camping is an adventure that everyone can enjoy.

If you don't have a tent or an RV, you can enjoy comfort camping in a cute cabin at Prairie Junction RV Resort.

Big Valley Centennial Campground

403-876-2269
South end of Railway Avenue
villageofbigvalley.ca

5 Sites - Season: May – Oct.

Located in the village of Big Valley, this mighty little campsite offers all you need with full services at each site for a reasonable rate. Walking distance to Jimmy Jock Boardwalk, the Creation Science Museum, St. Edmunds Church and more, this site offers great history all around. First come, first filled.

Amenities – Dump Station, Water Fill station

Buffalo Lake Provincial Recreation Area

403-742-9575
21 Km North of Stettler on Hwy 56, 6km West on RR 40-2
albertaparks.ca

28 Sites - Season: May 14 - Sept. 30

Known to the locals as Boss Hill, this campsite offers secluded sites on and off the shore of Buffalo Lake. With a hand boat launch, swimming area, fire pits and a nearby playground, this area allows you to relax and enjoy the nature around you. No services. Accessible year round- no maintenance services provided in off season.

con't page 30



View here for all
Stettler and area
Camping and RV's

Camping and RV

Donalda Ag Society Campground

403-883-2233

West end of Donalda off Highway 53
village.donaldal.ab.ca

15 Sites - Season: May 15 – Oct 31

Located next to the Donalda Ag Society grounds, this campsite is nestled in the most northerly point of the Canadian Badlands. Offering power and water to some of the sites, reservations are welcomed to allow you to enjoy the hiking trails of Willow Canyon in the Meeting Creek Coulee.

Amenities – Camp Kitchen, Shower Facilities

Homestead Campground

403-742-4057

6 Miles North on Highway 56 to Junction 601, 1 Mile West and ½ Mile N

10 Sites - Season: May – Oct

Come see what keeps families close on a section of prairie land that has been home to 5 generations since 1899. Within 10 minutes to Buffalo Lake, Alberta Prairie Railway Excursions and the Pheasantback Golf and Country Club, you can spend your time relaxing anyway you choose. Offering full and partial services, this campground will meet your basic comfort needs with pleasure and allow you the opportunity to view wildlife in their natural habitat.

Amenities – 10 full hook up campsites, facilities with shower, laundry and flushing toilets, group camping welcome, tent sites available.

McKenzie Crossing Recreation Area

403-876-2269

9km West of Big Valley on Secondary Highway 590
villageofbigvalley.ca

15 Sites Season: May – Oct

A favourite spot for nature lovers and outdoor enthusiasts, McKenzie Crossing also offers beach front access to the Red Deer River. The diverse terrain is perfect for those looking to get out and hike the area while many of the sites are private and offer that relaxing get away in the woods. First come, first filled.

Ol' MacDonald's Resort

403-742-6603

10km North of Erskine on Secondary Highway 835, 4km West on Secondary Highway 601, 4km North
olmacdonalds.com

400 Sites - Season: May – Sept

Family camping on the south shore of Buffalo Lake, this resort offers it all and then some. From no services to fully serviced sites including beach front access, the beautifully maintained sites can accommodate everything from a pop tent to a motorhome. Amenities include a restaurant and store, hay rides, mini golf, train rides, farm animals, playgrounds, arcade, beach, movie theatre, showers, boat launch and more.

Additional Amenities – ATM on Site, WiFi Available, Showers – coin operated, Water-tap.

Pheasantback RV Campground

403-740-6563

39585 Range Rd 200
pheasantbackrvcampground.ca

20 Sites

All-inclusive RV Park with 20 serviced spots across from Pheasantback Golf and Country Club. Online Booking is available.

Amenities – 30 amp power, sewer, and water hookups.

Prairie Junction RV Resort

403-742-8855

4402 – 50 Avenue
pjrvresort.com

53 Sites Season: Year Round

Luxury camping at its best within walking distance to much of Stettler's amenities. Offering full serviced sites, unique themed cabins, an antiques boutique, group sites, and more; this campground offers it all. Heading out on Alberta Prairie Railways Excursions? Utilize the private loading and unloading site right in your own backyard. Winter camping available.

Amenities – No Tents or Kitchen Tents on Sites, Wi-fi, Bathroom Facilities and Coin operated Laundromat and Showers, 50/30/15 AMP service.

Rochon Sands Provincial Park

403-742-4338

16km North of Erskine on Secondary Highway 835
albertaparks.ca

74 Sites Season: May 15 – Oct 9

Whether you are looking to be nestled in surrounding forests or beach front to Buffalo Lake, you can find a site to meet your needs. Enjoy lakeside activities including swimming, canoeing, powerboats, waterskiing, and fishing. The shallow bays provide nesting sites perfect for bird watching and the marked trails offer a view to an unlimited amount of wildlife.

Amenities – Boat launch, Firewood Sold, Fish Cleaning stations, Pit/Vault Toilets, Sewage disposal, Playground, Firepits, Water-Tap, Pay Phone.

The Narrows Provincial Recreation Area

403-742-4338

13km North on Highway 21, 3km East on Township 40-2, 2km North
albertaparks.ca

69 Sites - Season: May 15 – Oct 9

This scenic campground is first come first serve only and is built along a narrow channel connecting two portions of Buffalo Lake. Sites are RV and tent friendly and are surrounded by trees. The channel offers good opportunities for shore fishing and is great for young anglers and paddlers. Favorable bird watching opportunities in the area as well.

Amenities – Firepits, Fish Cleaning Stations, Pit/Vault Toilets.

Town of Stettler Lions Campground

403-742-4411

4621 – 62 Street
stettler.net

63 Sites - Season: May – Oct

Adjacent to the Stettler Golf and Country Club, West Stettler Park, and the Stettler Recreation Centre, this campground is close to many outdoor opportunities within town limits. Offering non-serviced to fully serviced sites, washrooms with shower house and free wifi, you can park your unit here and utilize the bordering walking trails to enjoy all the Town of Stettler has to offer.

Additional Amenities - Sani Station, Water-tap, Pets welcome, Fishing.





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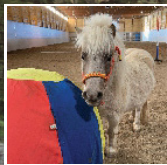
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CONTACT JANELLE

403-741-5687



This year, take a trip to Stettler.

Ride the rails into history, explore family-friendly attractions, savour tasty dining, experience our welcoming culture, browse our boutique shopping, or simply spend a peaceful day on the water.

Relax and stay overnight at one of our many hospitable accommodations, RV resorts, and camping spots around our area.

Make your destination, Stettler.
You'll see why we like to call it home.



**Alberta's
Heartland
is Calling.**



Destination Stettler

destinationstettler.com