

DESTINATION

STETTTLER

VISITOR EXPERIENCE GUIDE

Alberta's
Heartland
is Calling



EXPLORE
THE HISTORY

EMBRACE THE
OUTDOORS

EXPERIENCE
THE CULTURE



TIME ZONE

MST - Mountain Standard Time



POPULATION

Approx. 12,000 in the
Town and County of Stettler



WEATHER

Humid Continental Climate
Summer Temperatures Average
21 - 24 C in Summer
& 12 to -17 C in winter



DRIVE HERE

81 km E of Red Deer - 1 hour
97.5 km N of Drumheller - 1.25 hours
186 km SE of Edmonton - 2.25 hours
226 km NE of Calgary - 2.5 hours



FLY HERE

Stettler Regional Airport - 3 km
Red Deer Regional Airport - 94 km
Edmonton International Airport - 169 km
Calgary International Airport - 213 km

Welcome to STETTLER

Where the Heart of Alberta Beats Strong

Our history runs deep, the prairie sky stretches wide, and the people greet you like an old friend.

Stettler stands strong in the heart of Alberta. It's a community built on stories—of pioneers who broke land and built lives, of railways that connected us to the world, and of generations who chose to stay, grow, and shape the future. From the moment you arrive, you'll sense something different here. It's in the genuine smiles of shopkeepers, the volunteers who go the extra mile, and the neighbors who still wave from their front steps.

Stettler is a place where tradition and progress walk hand-in-hand. Our agricultural roots run deep, yet our community is evolving—welcoming new ideas and new faces with the same warmth that's defined us for over a century. We're proud of our heritage, and even more proud of how we've grown.

This is a place where families plant roots, visitors become regulars, and memories are made—whether that's during a community event, a snowshoe hike under the northern lights, or a simple afternoon browsing downtown shops.

You'll feel our spirit in the rhythm of small-town life and the passion of those who call this place home. We're storytellers by nature—of our past, our progress, and the pride we carry in being part of something real, grounded, and heartfelt.

So, whether you're here for a day, a week, or thinking about making Stettler your new home—we're glad you're here.

You've found your place!



VISITOR EXPERIENCE GUIDE 2025/2026

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Destination Stettler

🌐 destinationstettler.com
📌 DestinationStettler
📷 @Destination_Stettler
#explorestettler

Stettler Regional Board of Trade and Community Development is committed to fostering economic, civic, and social growth throughout the Stettler region. Our Board's focus and mission reflect our commitment to assist in promoting and improving trade, commerce and tourism within the Stettler region.

Stettler Board of Trade and it's partners make every effort to give current & accurate information. All information is correct at the time of printing. Changes may occur over time. All original copy, photos and artwork, unless otherwise noted, are property of Stettler Board of Trade. Contact Stettler Board of Trade for inquiries for reproduction of any content in this guide.

VISITOR EXPERIENCE GUIDE DESIGN

Stettler Regional Board Of Trade
I AM Creative Designs



Cover Photo - Pheasantback Photography

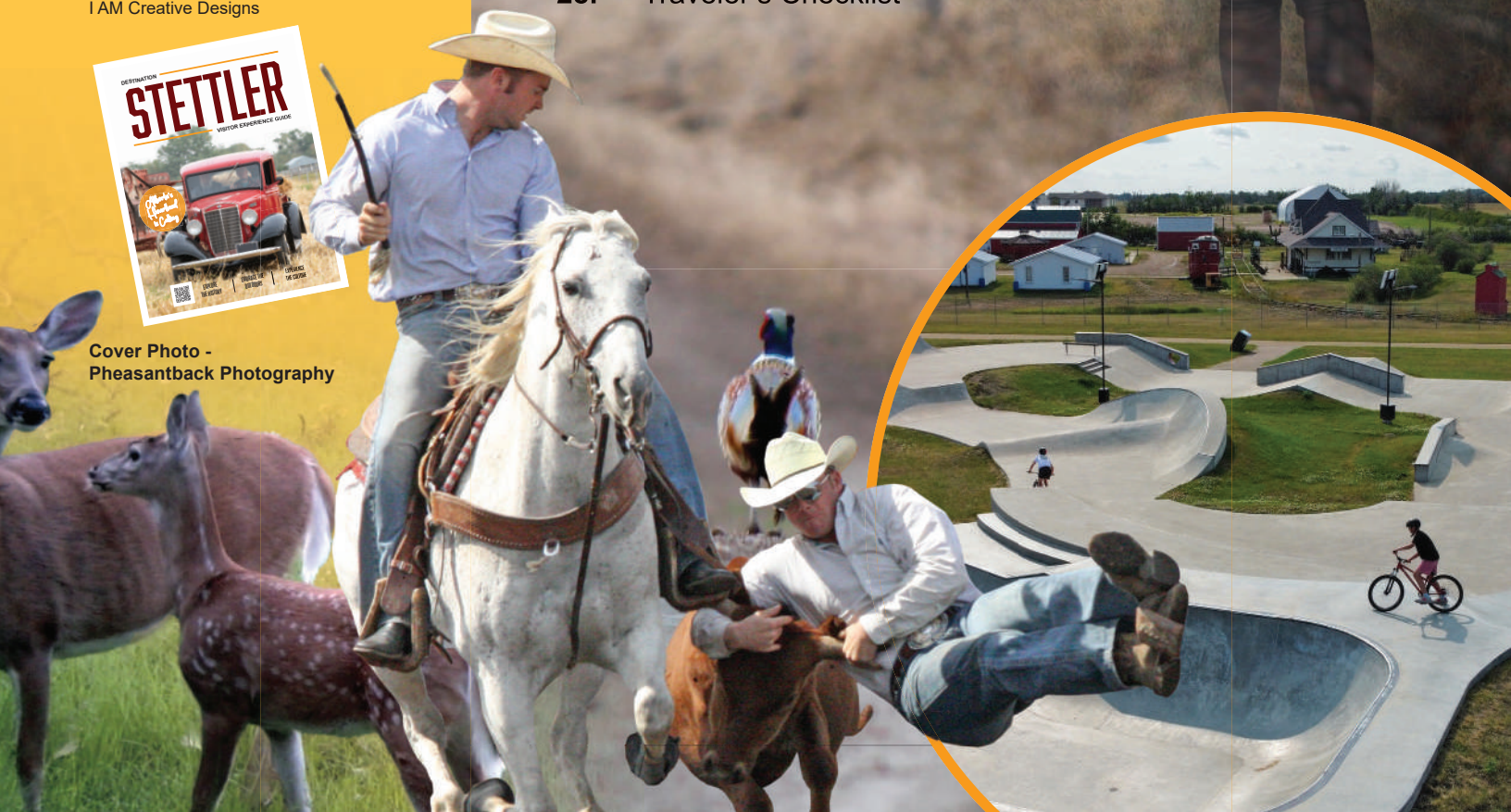
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Photo by: Black Shutter


















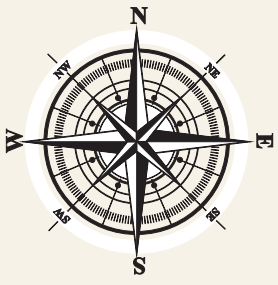
Map of STETTLER



Erskine
Rochon Sands
O' MacDonald's Resort
Nevis
Alix
Lacombe
Red Deer

Big Valley
Byemoor
Endiang
Drumheller

- | | | |
|---|--|---|
|  Parks |  Soccer Fields |  Stettler Recreation Centre |
|  Playgrounds |  Stettler Golf & Country Club |  Town of Stettler Campground |
|  West Stettler Spray Park |  Stettler Ball Diamond |  Stettler Performing Arts Centre |
|  Stettler Off-Leash Dog Park |  Stettler Skate Park |  Stettler Town & Country Museum |
|  Grocery Store |  Football Field |  Town of Stettler Office |



White Sands
Pheasantback Golf Course
Camrose
Bashaw
Donalda

56



56

50TH AVE.

50TH MAIN STREET - DOWN TOWN DISTRICT

46TH STREET

- High School
- Public School
- Running track
- Catholic School

12

Botha
Gadsby
Halkirk
Castor
Coronation

Ag Grounds

44TH AVE.

Cold Lake
Migratory Bird Refuge

12

Memorial Tree Park

12

- | | | |
|--------------------------------------|-------------------------|--|
| Hotels/Motels | Alberta Prairie Railway | Stettler RCMP |
| Stettler Hospital & Care Centre | Stettler P&H Elevator | Stettler Board of Trade & Visitor Information Centre |
| The Royal Canadian Legion Branch #59 | Stettler Airport | Stettler Agricultural Society |
| Stettler Regional Fire & Rescue | Bed and Breakfast | Schools |
| Stettler Community Hall | Bowling Alley | Post Office |

A Place For Every KIND OF TRAVELER

Whether you're seeking outdoor adventure, cultural experiences, family fun, or simply a place to relax and recharge, you'll find something here that speaks to you. From hidden gems to hometown classics, Stettler is a destination that offers more than meets the eye.

"This is where memories are made, between sunrise paddles and starlit skies."



FOR THE CULTURAL EXPLORER

Immerse yourself in Stettler's rich cultural scene, where creativity and community come together. Enjoy live music, concerts, and special celebrations like Culture Days that showcase local talent and traditions. Explore public art and murals, join a paint night or creative workshop, or dive into themed events to experience the diverse culture scene! From unique festivals to delicious culinary experiences that highlight local flavours, Stettler serves up inspiration in every season.

FOR THE HISTORY BUFF

Step back in time aboard the Alberta Prairie Railway, complete with vintage rail cars and themed excursions, or stroll through heritage buildings at the Stettler Town & Country Museum. Don't miss the iconic wooden grain elevators—monuments to Stettler's deep agricultural roots—and the P&H Elevator tour for a truly immersive experience.

FOR THE FAMILY ADVENTURER

Families will love our array of playgrounds, splash park, and the indoor pool with water slide at the Stettler Recreation Centre. Explore the petting zoo and farm fun at Ford's Farmstead or enjoy interactive fun at the Stettler Museum's mini golf course. There's no shortage of ways to make memories with the little ones.

FOR THE NATURE LOVER

Lace up your hiking boots for trails around Buffalo Lake, Willow Canyon, or Potter's Seep. Enjoy birdwatching, peaceful lakeside views, and wildlife sightings in a landscape that shifts beautifully with the seasons. On clear nights, look north—Stettler offers a perfect vantage point for glimpsing the Northern Lights.

FOR THE WELLNESS TRAVELER

If your idea of the perfect getaway includes some self-care, Stettler has you covered. Local spas and massage therapists are ready to help you unwind, while the Stettler Public Library offers quiet spaces for rest and reflection. It's the perfect place to recharge, both body and mind. So when the hustle and bustle of life calls for a relaxing escape, Stettler is your destination.



Photo by: Travel Alberta



FOR THE SPORTS & REC ENTHUSIAST

Stay active with a workout at one of Stettler’s local gyms, or a round at the Stettler Golf & Country Club or Pheasantback Golf Club. The Stettler Recreation Centre is a hub for skating, swimming, and more, while Heartland Bowl offers classic five-pin bowling fun. Cast a line with catch-and-release fishing at West Stettler Park, or join in the action of the town’s strong hockey scene. With nearby regional golf courses and year-round recreation options, Stettler makes it easy to keep moving.

FOR THE CURIOUS SEEKER

Stettler’s quirks are part of its charm. Snap a photo by the Giant Jackfish at Buffalo Lake, the World’s Largest Lamp in Donalda, or the Underwood Flying Machine mural in Botha. Local murals, public art, and unique architecture invite you to look a little closer—and maybe discover something unexpected.

FOR THE AGRI-EXPLORER

Experience the heart of Alberta’s farming culture in and around Stettler. Attend events at the Stettler Agricultural Grounds—from rodeos and bull sales to cattle shows, bench shows, and heavy horse pulls. Wander through the farmers’ market for local produce or spend the day berry picking or enjoying a great event at DNA Gardens.

Get hands-on experiences at Spirit’s Respite Ranch or take a step back in time at the historic P&H Elevator. As you travel the region, you’ll pass diverse agricultural operations—from cattle ranches to crop farms—that reflect the strength and variety of our local ag industry. In Stettler, agriculture isn’t just a way of life—it’s an experience to be shared.

FOR THE FOODIE

Sample the flavours of the Heartland—from home-grown farm experiences and handcrafted treats to locally roasted coffee and creative café culture. In the Stettler region, fresh tastes and small-town hospitality go hand-in-hand.

FOR THE EVENT ENTHUSIAST

If you love a good gathering, Stettler won’t disappoint. The region comes alive with year-round events that celebrate community spirit, rural charm, and local talent. You’ll find everything from rodeos and craft markets to festive galas, seasonal fundraisers, and town-wide parades. Live music, cultural showcases, and vibrant community celebrations keep the calendar full. Car enthusiasts will love the impressive car shows, where vintage style and chrome take center stage. Whether you’re visiting for a weekend or the whole festival season, there’s always something worth celebrating.



Photo by: West of the Fourth



Photo by: West of the Fourth

Wondering how to make the most of your Stettler adventure—no matter your travel style?



See how professional travelers Gemma and JR from Off Track Travel explored the town, from must-try eats to unforgettable experiences. Scan the QR code to discover their top picks and start planning your own perfect Stettler day!

Stettler & Area EVENTS

SPRING/SUMMER EVENTS

Stettler is alive with excitement year-round, offering a variety of events that celebrate our community, heritage, and holiday spirit. From unique markets to festive celebrations, there's something for everyone to enjoy. Explore the events below and join us in making memories this year in Stettler!

STETTLER TRADE SHOW | APRIL

Held over three days each spring, the Stettler Trade Show is a one-stop shop for everything from home goods and handmade items to local services and innovative products. With affordable admission, a great shopping experience, family-friendly entertainment, and a lively atmosphere, it's a community favorite that welcomes visitors and locals alike. **For more info** 🌐 stettlertradeshow.com

HOMESTEAD MARKET | MAY

Celebrate the spirit of self-sufficiency at the Homestead Market—your one-stop destination for all things homesteading and everything in between. Whether you're expanding your herd or flock, hunting for hardy vegetable plants and perennials, or simply browsing for handcrafted goods and homemade treasures, you'll find it all under one roof. **For more info** 🌐 stettleragsociety.com

DONALDA DRIVE-IN MOVIES | SPRING & FALL

Experience movie magic under the stars in one of Alberta's most scenic settings. Twice a year—once in spring and again in fall—Donalda hosts classic drive-in movie nights at the base of Willow Canyon. Surrounded by the dramatic beauty of the Canadian Badlands and endless prairie skies, it's a throwback experience with an unforgettable backdrop. **For more info** 🌐 destinationstettler.com

CANADA DAY | JULY

Celebrate Canada's birthday in true small-town style! The day kicks off with the annual Canada Day Parade in the morning—don't miss the decorated floats, classic cars, and community spirit on full display. Enjoy free admission at the Stettler Town and Country Museum, where you'll find wagon rides, children's games, historical exhibits, and of course—cake! In the evening, head to West Stettler Park for live entertainment at the gazebo and cap off the night with a dazzling fireworks display hosted by the Town of Stettler. Nearby communities like Big Valley, Donalda, and Rochon Sands also join the celebration with their own local events. **For more info** 🌐 destinationstettler.com

STETTLER COUNTY FAIR & RODEO | JULY & AUGUST

Celebrate the heart of rural Alberta with the Stettler County Fair & Rodeo—a lively mix of classic rodeo action, agricultural pride, and family-friendly fun. From bronc busting and barrel racing to local markets, exhibits, bench fair and kids' activities, it's a week full of excitement and community spirit that brings the region's roots to life. **For more info** 🌐 stettleragsociety.com

STETTLER FEST | AUGUST

Stettler Fest is a one-day celebration of community spirit, featuring sidewalk sales and promotions, a vibrant market, delicious food, car show, family-friendly activities, & lively entertainment. With something for everyone, it's a fun-filled day that showcases the best of Stettler's small-town charm. **For more info** 🌐 stettlerboardoftrade.com or destinationstettler.com



Photo by: Dana Hudson Photography

FALL/WINTER EVENTS

STETTTLER FLY-IN BREAKFAST | SEPTEMBER

For over 40 years, the Stettler Flying Club has been inviting guests to soar into Labour Day Monday with a delicious, home-cooked pancake breakfast. Whether you arrive by plane, helicopter, or just on foot, it's a unique opportunity to mingle with aviation enthusiasts, explore a variety of aircraft, and even take a flight or two! Everyone is welcome to join in the fun. **For more info** 🌐 stettlerflyingclub.com

CULTURE DAYS | SEPTEMBER

Culture Connects. It connects Albertans to our past and our diverse traditions, to our personal and collective imaginations, to one another, and to the place we call home. Share the experience of Alberta Culture Days right here in Stettler. Join one of the planned events that showcases our communities' unique talents, pride and passions. Make your connection to culture or share your own. There's something for everyone! **For more info** 🌐 stettlerboardoftrade.com

OL' MACDONALD'S MUSIC FESTIVAL | SEPTEMBER

Set in the beautiful, scenic surroundings of Ol' MacDonald's Campground, this festival is the perfect blend of top-tier country music, outdoor adventure, and small-town charm. Enjoy performances from well-known, top-tier artists, relax by the campfire, dance under the stars, and take in the stunning natural beauty of the campground. It's a weekend of music, memories, and unforgettable fun for the whole family. **For more info** 🌐 olmacdonalds.com

NIGHT OF TERROR AT THE BOOSEUM | OCTOBER

Prepare for more than just a Halloween scare at the Night of Terror at the Booseum! Each year, the iconic Court House at the Stettler Museum is transformed into a spine-chilling themed experience. This event is not for the faint of heart—recommended for ages 13+ and those who love a good fright. Join us on select nights leading into Halloween for a night you won't soon forget. **For more info** 🌐 stettlermuseum.com (for exact dates, times, and admission details)

PHEASANT FESTIVAL | OCTOBER

Conservation, education, & hunting all wrapped into one! Originally founded to increase the population of the Chinese Ring-necked Pheasants in the County of Stettler, the Stettler Pheasant Festival continues to embrace the hunting culture with privatized hunts and the opportunity to participate in hands-on interactive learning. Harvested birds are tracked and hens are released in safe populated areas to encourage future growth and conservation. You can find more information on the festival including their additional events on their website **For more info** 🌐 stettlerpheasantfestival.com



For even more exciting events & happenings in the Stettler region, scan the QR code below to access our full events calendar. From festivals to family fun, there's always something to enjoy in Stettler!

HEART OF THE HOLIDAYS | NOVEMBER/DECEMBER

Stettler shines brightest during the holiday season, filled with festive events and a magical atmosphere. Kick off the season with **Moonlight Madness** on the last Friday of November, where you can enjoy late-night shopping, exclusive deals, and the lighting of the Main Street Tree. Create lasting memories with the uniquely Stettler **Night Before the Night Before** celebration on December 23rd, or hop aboard the Polar Express™ with Alberta Prairie Railway for a truly magical experience. No matter how you choose to celebrate, Stettler's holiday spirit will warm your heart. **For more info** 🌐 shopstettler.ca

FESTIVAL OF LIGHTS | NOVEMBER

The Festival of Lights is a heartwarming event that brings the community together for a week of festive celebrations, all while supporting vital health-care services. This fundraiser benefits the Stettler Health Care Centre, raising essential funds to enhance care and resources for local residents. It's a wonderful way for families and friends to celebrate the season and make a lasting impact on the health and well-being of the community.

LIGHT THE NIGHT | DECEMBER

When the long December nights settle in, the Stettler Town & Country Museum brightens the season with its Light the Night celebrations. The museum transforms into a magical wonderland, with businesses and community members decorating historic buildings to create a 1/2 km light display. The museum is open 5:30pm-9:00pm on Fridays and Saturdays in December, with extended hours leading up to Christmas, including December 23 and 24.

In addition to the stunning light display, the magic of the season comes to life with visits from Santa, hayrides, and the Elevator to the North Pole, along with other special holiday guests. Stop by, vote for your favourite display, and enjoy the enchantment of the holidays!. **For more info** 🌐 stettlermuseum.com

BIG JACK CLASSIC FAMILY ICE FISHING DERBY | FEBRUARY

The Big Jack Classic Family Ice Fishing Derby is a fun-filled, two-day event held on Family Day weekend at Buffalo Lake. This catch-and-release Northern Pike competition features both Senior and Junior Divisions vying for thousands of dollars in cash and prizes. The event is perfect for families, with plenty of activities to enjoy. The weekend wraps up with a banquet, silent auction, and entertainment, making it a memorable experience for all ages. **For more info** 🌐 bigjackclassic.ca



Photo by: Dana Hudson Photography



Exploring The Heart OF STETTLETT'S HISTORY



Photo Credit: Archives

Stettler's story begins with the spirit of pioneers—bold, determined, and deeply connected to the land. Founded in 1905 and named after Swiss immigrant Carl Stettler, this thriving town quickly became a hub of railway activity and agricultural innovation. Today, that legacy continues to shape the community's charm and character, inviting visitors to step back in time and experience history firsthand.

landmark with stories etched into its stone, or explore the Big Valley Roundhouse, an ode to the golden age of rail travel.

History buffs will also appreciate the P&H Elevator, one of the last remaining wooden grain elevators in Alberta. This iconic structure is a tribute to Stettler's agricultural roots. Guided tours of the elevator offer insight into its vital role in the region's grain industry, past and present. Nearby, the Stettler Town and Country Museum features an impressive collection of vintage farm equipment and homestead artifacts, tracing the evolution of agriculture from the early days of breaking ground to today's high-tech harvests.

Take a walk-through time at Pioneer Park, where every corner tells a piece of Stettler's story. Locals love to stroll through this quiet, reflective space, where commemorative displays honour the community builders who helped shape the region. It's a peaceful way to connect with the people, dreams, and determination that built Stettler into the vibrant community it is today.

For those who prefer to uncover history on foot, Stettler offers a self-guided historical walking tour, leading you through landmark buildings, old neighborhoods, and storied sites that have witnessed the town's evolution. And for a more theatrical dive into the past, the Ghost Walks, hosted by the Stettler Public Library and Friends of the Library, bring local legends to life. These guided evening tours recount eerie tales and lesser-known stories that have shaped the town—including chilling cases like the infamous Cook Trial, which remains one of Alberta's most talked-about legal sagas. The courthouse exhibits at the museum dives into the details of this dark chapter.

Stettler's rich heritage also includes the nearby Buffalo Lake area,



Photo Credit: Archives

The crown jewel of Stettler's historical attractions is the Alberta Prairie Railway Excursions, where passengers can ride vintage railcars through the rolling Alberta countryside. Whether it's a quick jaunt to the Prairie Hideaway or a full-day journey to Big Valley, each trip offers something special. In Big Valley, visitors can tour St. Edmund's Church, a stunning



Photo by: Common & Co.

once home to one of the largest Métis settlements in the region. The Métis people were instrumental in the development of this land, blending Indigenous and European traditions to create a distinct and vibrant culture that still resonates today. This connection to the land and community forms an essential chapter in the broader story of the region's settlement and growth.

it's a testament to the spirit of innovation that has always soared through this region. From steel rails and grain elevators to Métis heritage and ghost stories, Stettler is a place where the past is never far behind. It's in the architecture, the artifacts, and the very air—inviting all who visit to walk through time and feel the heartbeat of history.

Just outside of town, local history continues to surprise and inspire. In Donalda, the Lamp Museum glows with one of the largest collections of oil lamps in Canada, offering a warm look into prairie life by lamplight. And in Botha, visitors can view the Underwood flying machine—believed to be one of the first flying machines ever invented. Still on display today,

"Built by dreamers, shaped by determination, the Stettler region's past continues to inspire its future."

"Great to see our history."
 Visit Alberta's 5th Largest Pioneer Village.



Open May - October
 10a.m. to 5p.m. Daily
 (Off-season by appointment)

Tee off for fun on our charming Stettler inspired mini golf course! Also, watch for special events throughout the season, and don't miss our popular annual favourites—Booseum and Light the Night!

STETTLER
 TOWN & COUNTRY
 MUSEUM

403-742-4534
 stettlermuseum.com
 info@stettlermuseum.com



Located South and East of Walmart
 6502-44 Ave. Stettler, AB



Nature's Playground

STETTLETTLE'S OUTDOOR ADVENTURES

If you're drawn to the beauty of the great outdoors, Stettler is the perfect destination. Surrounded by pristine landscapes and dotted with hidden gems, the region offers year-round opportunities for adventure, exploration, and connection with nature.



Photo by: Black Shutter

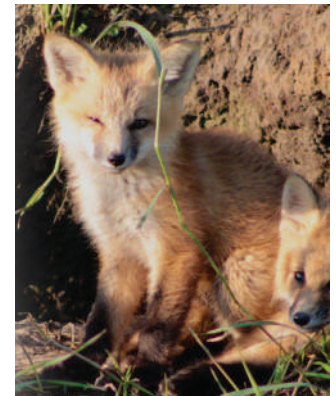
EXPLORE THE TRAILS

Stettler boasts a variety of groomed trails ideal for walking, hiking, or cycling. These scenic paths wind through town and beyond, offering peaceful routes and picturesque views. For a longer excursion, head to Buffalo Lake, Willow Canyon, or the area's linear parks to experience a mix of prairie vistas, rolling coulees, and lakeside serenity.

HUNTING & FISHING

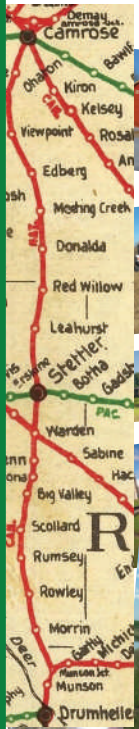
From stocked ponds to big game, the Stettler region is a haven for outdoor enthusiasts. Signature events like the annual Pheasant Festival and the Big Jack Classic Family Ice Fishing Derby offer great opportunities to connect with fellow adventurers—and reel in unforgettable memories.

"In Stettler nature isn't just a backdrop, it's an invitation to explore."



EAST CENTRAL ALBERTA HERITAGE SOCIETY

Preserving, protecting and showcasing railway history for the benefit, education and enjoyment of the general public.



Linear Parks and Locomotives

Welcome to Central Alberta's most unique Linear Park! A one-time bustling railway - built over a century ago to serve coal mining and agricultural interests - is now a series of maintained and unmaintained linear parks for hiking, biking, birdwatching, nature watching, cross-country skiing, and historical experiences.

Located "in between" our north-south corridor is the Alberta Prairie Railway, operating scenic excursions with vintage passenger equipment between Stettler and Big Valley. We're truly making connections with a piece of our rural paradise. Many of those connections are with the communities located along the way: Edberg, Meeting Creek, Donaldda, Stettler, Warden, Fenn, Big Valley, Scollard, Rumsey, Rowley and Morrin all have something to offer the visitor.

Heritage Railway stations, grain elevators, agricultural and mining history, and wonderful natural beauty such as Donaldda's Willow Canyon abounds.

"The CNR Stettler Subdivision Linear Parks" are a project of the EAST CENTRAL ALBERTA HERITAGE SOCIETY.

Formed in 1997, the Society's missions are preserving, protecting, and showcasing the historic railway corridor between Edberg and Morrin for the benefit, education, and enjoyment of the public and relaying the railway track to Donaldda.

East Central Alberta Heritage Society is a not-for-profit charity. We appreciate your support, donations, and contributions. For more information go to www.albertarailheritage.com.

WILDLIFE WONDERS

Nature lovers will find plenty to marvel at in and around Stettler. Birdwatchers come for glimpses of herons, hawks, and migratory species, while quiet observers may spot deer or foxes on a morning stroll. Don't forget your camera—Stettler's landscapes are as photogenic as they are peaceful.

WINTER ADVENTURES

When the snow falls, Stettler transforms into a winter wonderland. Cross-country skiing, tobogganing, snowshoeing, and winter hiking offer fun and fresh-air activity for all ages. Bundle up and enjoy the crisp magic of Alberta's colder months.

ADVENTURE AWAITS

Whether you're seeking solitude in nature or thrilling outdoor experiences, Stettler is a place to breathe deeply and embrace the world around you. From golden prairie sunrises to the quiet stillness of snowy trails, every moment outdoors here leaves a lasting impression.

LOCALS RECOMMEND:

Potters Seep is a hidden gem of nature and should be a must see on any nature lovers list!



SCAN FOR:
Getting Back to Nature Itinerary

Adventure on the Water, ALL YEAR ROUND



Photo by: Black Shutter



Photo by: Common & Co.

Located just minutes from Stettler, Buffalo Lake is one of Central Alberta's largest lakes—and one of its best-kept secrets. Whether you're looking for sunny summer days on the beach or crisp winter adventures, Buffalo Lake is the perfect destination for outdoor fun.

In the warmer months, the lake comes alive with boating, fishing, kayaking, paddleboarding, and sandy beach days. Several public beaches and boat launches make it easy to get on the water, while nearby campgrounds offer both serviced and non-serviced sites for those who want to stay a little longer. Picnic areas, playgrounds, and walking trails round out the amenities, making Buffalo Lake a favorite for family getaways.

When the temperatures drop, Buffalo Lake transforms into a winter playground. Ice fishing huts dot the frozen surface, and groomed trails invite visitors to explore by snowshoe or cross-country skis. No matter the season, Buffalo Lake offers endless ways to enjoy Alberta's natural beauty.

Spend a day—or a weekend—at Buffalo Lake and experience the best of lakeside living, right in the Heart of Alberta.



Lake Life Under the Stars!

ROCHON SANDS PROVINCIAL PARK & CAMPGROUND
Reserve at rochonsands.net/rspp

NARROWS PROVINCIAL RECREATION AREA & CAMPGROUND
All Sites First Come First Serve

403.742.4338
park@rochonsands.net
 Rochon Sands - rochonsands.net/rspp
 Narrows - rochonsands.net/npra

Sip, Savor & Shop

DISCOVER LOCAL CHARM IN STETTTLER

Here, small-town spirit meets big flavour and one-of-a-kind finds. Whether you're strolling historic downtown or exploring nearby communities, the region offers warm hospitality, creative businesses, and unforgettable tastes around every corner.



LOCAL BITES, FRESH FLAVOURS

From cozy cafés and home-style diners to global cuisine and freshly baked treats, Stettler's culinary scene serves up comfort, creativity, and community. Start your morning with a handcrafted coffee and flaky pastry, or wind down with a hearty meal crafted with local ingredients.

Farm-fresh flavour is always in season at the Stettler Farmers' Market, where you'll find locally raised meats, preserves, honey, and hand-crafted delights straight from the heartland. Regional flavours are also featured in restaurants and bakeries, with menus that reflect Alberta's agricultural roots and culinary creativity.

No matter what brings you here—flavour, fashion, or the simple joy of exploring—Stettler offers a shopping and culinary experience that's uniquely its own. With treasures made in the Heart of Alberta, you'll take home more than just memories—you'll take home a piece of the community.



A SHOPPING EXPERIENCE THAT INVITES YOU IN

Downtown Stettler is a shopper's delight, with charming storefronts that invite you to take your time. Browse whimsical florals, discover that perfect kitchen gadget, or stop into a quirky gallery filled with local artwork. Fashion boutiques mix modern style with rural roots, while lifestyle stores offer everything from cozy home accents to wellness products.

Need a break between browsing? Stettler is also home to welcoming spas, salons, and wellness retreats, perfect for a mid-day recharge. Whether it's a massage, facial, or a simple moment of calm, there's space to unwind and feel refreshed.

No matter what brings you here—flavour, fashion, or the simple joy of exploring—Stettler offers a shopping and culinary experience that's uniquely its own. With treasures made in the Heart of Alberta, you'll take home more than just memories—you'll take home a piece of the community.

*Check out some of our cozy cafes
and delectable restaurants
to satisfy your hunger!*



Scan for a complete list of our restaurants ready to serve you up great food, charm and hospitality.






ONE-OF-A-KIND FINDS

Shopping in Stettler is more than just browsing—it's a chance to discover something truly special. You'll find boutique fashion for the whole family, curated home décor, prairie-inspired lifestyle pieces, and gifts that can't be found anywhere else.

From artisan bath products to hand-poured candles, paintings, woodworking, and jewelry, many of the items sold in local shops are made right here in the community. Look closely and you'll see the mark of local makers on everything from roasted coffee to small-batch honey, craft lager, fruit wines, and skincare lines. Second hand and vintage lovers will enjoy treasure hunting at local thrift and consignment spots, where upcycled fashion, gently loved children's items, and refurbished furniture give new life to old favourites. This sustainable shopping experience is just another way Stettler blends charm with conscience.

For the outdoor adventurer, gear and supplies for fishing, camping, and exploring the region are readily available—whether you're heading out for a hike or preparing for a weekend on the lake.



Check out our Sip 'N' Shop Itinerary for more ideas



Photo by: Pheasantback Photography



Photo by: West of the Fourth



Photo by: Pheasantback Photography

Alberta Prairie Railway

Stettler Alberta

4611 - 47 Ave

Phone: 403-742-2811


www.absteamtrain.com

Alberta Prairie Railway offers exciting one-day adventures on a vintage passenger train from the 1920s, powered by both steam and diesel locomotives.

Come and enjoy a day filled with unique, engaging, and family-friendly activities that promise to create lifelong memories!

● Country Dinners ● Adults Only Specials ● Family Events





*An adventure
for the whole
family!*

● Live Stage Shows ● Country Carnivals ● Polar Express ©

COUNTY OF STETTLER *Map*



- 1 - Donalda Tavern
- 2 - Donalda Curling Rink
- 3 - Donalda Museum
- 4 - Donalda Badlands
- 5 - World's Largest Lamp
- 6 - Echoglen Gardens (greenhouse)
- 7 - Tail Creek Greenhouse
- 8 - Heartland Gardens (greenhouse)
- 9 - Bar W Resort Store, Restaurant & Ice Cream
- 10 - Ol' MacDonald's Resort: Restaurant, Event Centre
- 11 - 1912 Canadian Northern Railway Depot: Big Valley
- 12 - Pheasantback Rv Camping (across from golf course)
- 13 - Heartland Marine and Motorsport
- 14 - Erskine Grill
- 15 - Ford's Farmstead: Country Store, Farm Stays, Petting Zoo, Restaurant, Ice Cream
- 16 - Erskine Antiques And Collectibles
- 17 - Jimmy Jock Boardwalk
- 18 - Big Valley Inn: Restaurant and Accommodation
- 19 - Endiang Community Hall
- 20 - Byemoor Community Hall
- 21 - Byemoor Curling Rink
- 22 - Byemoor Hotel: Restaurant and Accommodation
- 23 - Dragonfly Farm and Fiber Mill
- 24 - Artsy Fartsy Emporium (Botha)
- 25 - Nestled in the Pines B&B
- 26 - Spirit's Respite Ranch
- 27 - Scaled Replica of the Underwood Flying Machine

County Of Stettler
Community Hall/Facility
Booking Information



- | | | | | | | | | | |
|--|-------|--|--------------|--|------------|--|------------|--|------------------|
| | Hall | | Golf Course | | Playground | | Campground | | Picnic/Park Area |
| | Arena | | Ball Diamond | | Museum | | Fishing | | Airport |

County COMMUNITIES



BIG VALLEY

Step back in time in the charming village of Big Valley, the end-of-the-line destination for Alberta Prairie Railway Excursions. Discover a rich mining and railroading history through captivating museums and historic sites. Start your journey at the restored train station, then explore the remnants of the old roundhouse and wander up Main Street to the Jimmy Jock Boardwalk. Don't miss the iconic blue church of St. Edmund's overlooking the town—a perfect spot to end your visit with a view.



BYEMOOR & ENDIANG

In the southeastern corner of the county, rolling hills and wide-open skies set the stage for a true prairie experience. These quiet hamlets are a photographer's dream, with vintage charm and nostalgic backdrops around every corner. Don't miss the Byemoor Bull-a-Rama—an action-packed stop on the Bullriders Canada Tour. Endiang is also the hometown of former NHL star Darcy Tucker! Sports and community spirit thrive here, with an active Curling Club, well-maintained ball diamonds, and the beloved Byemoor Hotel—famous for its Saturday night pizza.



DONALDA

Perched on the edge of scenic Willow Canyon, Donalda is the perfect stop to stretch your legs and take in stunning views. Hike the trails along the coulee, snap a photo with the world's largest lamp, and explore local history at the museum or browse the charming art gallery. Hungry? Grab a cozy meal at the Donalda Coulee Tea House or relax with comfort food at the Donalda Tavern.



BOTHA & GADSBY

East of Stettler, the hamlets of Botha and Gadsby offer a true taste of small-town Alberta charm—each with its own unique character. In Botha, check out the quirky Underwood Flying Machine, explore the Artsy Fartsy Emporium, or admire one of the last original murals on the historic mercantile. A little farther down the road lies Gadsby—officially Alberta's smallest village—where peaceful country views and prairie nostalgia await.



ERSKINE

Just 12 km west of Stettler, Erskine is a small town with big personality. Enjoy a hearty meal at the beloved Erskine Grill, hunt for treasures at Erskine Antiques, or browse fresh produce and unique finds at the seasonal flea market. Don't miss the action—this community knows how to host a good time with events like the annual Cornhole Tournament, curling bonspiels, and high-energy wrestling nights.



RED DEER RIVER

Adventure flows through the heart of the region on the Red Deer River. Paddle or float your way past stunning badlands scenery, historic sites, and abundant wildlife—from soaring eagles to curious deer. With easy river access, a mix of short and multi-day trip options, and a few riverside camping spots along the way, it's the perfect way to connect with nature and trace the footsteps of those who came before. Start your journey on the Paddling the Canadian Badlands Tour—details at destinationstettler.com.



Stettler's SPORTS AND RECREATION SCENE

From the crack of a bat to the smooth glide of skates on fresh ice, Stettler is a community that thrives on sports and recreation. With top-notch facilities and a passion for athletics, the town offers something for everyone—whether you're a competitive athlete, a casual player, or a dedicated fan.



HIT THE GREENS

Golf enthusiasts can tee off at the Stettler Golf & Country Club, a beautifully maintained 9-hole course located right in the heart of Stettler. Come and enjoy a round with friends. The scenic fairways and welcoming clubhouse make for a fantastic day on the course.

Be sure to also visit Pheasantback Golf and Country Club, just a short drive from town, offering an equally impressive experience with stunning landscapes and challenging holes. Numerous other courses surround the Stettler area, making it the perfect hub for your next golf adventure.



Photo by: West of the Fourth

competitive tournaments to casual public skates, there's always something happening on the ice. The SRC is also home to the Stettler Minor Hockey Association and hosts events that bring the community together to cheer on local teams.

RODEO AND WESTERN SPORTS

Stettler's agricultural roots shine at the Stettler Agricultural Grounds, where rodeo practices, competitions, and western events keep the spirit of the prairies alive. From high school rodeo to bull riding clinics, the Ag Grounds are a hub for athletes honing their skills in barrel racing, roping, and rough stock events. Rodeo culture is strong here, blending athleticism with a proud rural heritage.

"In Stettler, sports aren't just games, they're a way of life."

DIAMOND DREAMS

Baseball and softball are at the heart of summer sports in Stettler. With multiple well-maintained ball diamonds, local teams and visiting players alike can enjoy everything from recreational slow-pitch to competitive league play. The community regularly hosts tournaments, bringing in athletes and fans for a season filled with home runs and great memories.

SOCCER, FOOTBALL, AND FIELD SPORTS

For those who prefer cleats over skates, soccer fields and football fields provide plenty of space for action-packed games. Whether it's minor league soccer, flag football, or school team match-ups, these fields are buzzing with energy throughout the warmer months.

HOCKEY AND ICE SPORTS

For a true hometown hockey experience, try to catch a Stettler Imperials game while you are in town. When winter arrives, Stettler's love for hockey takes center stage. The Stettler Recreation Centre (SRC) boasts two NHL-sized ice rinks, making it a hub for minor hockey, figure skating, and recreational skating. From



Photo by: Wildwood Imagery - Chantelle Bowman

STETTLER RECREATION CENTRE AND INDOOR SPORT



The Stettler Recreation Centre (SRC) isn't just about ice sports—it's a full-service facility that includes a fitness centre, indoor pool with water slide and hot tub.

Stettler is also home to a fantastic selection of fitness facilities and gyms, offering everything from strength training and cardio to specialized classes like yoga and spin. No matter your fitness goals, you'll find a welcoming spot to train and stay active.

And for skateboard enthusiasts, the Stettler Skate Park provides a dynamic space to ride and hone your skills, with features for beginners and experienced riders alike.

CURLING RINKS AND BONSPIELS

Curling holds a proud place in Stettler's sports scene. The town boasts a fantastic curling rink and have hosted major events over the years, including the Scotties Tournament of Hearts and, most recently, high-profile playdowns. Bonspiels are a regular occurrence, with the Stettler Curling Club and neighbouring communities hosting vibrant tournaments that bring curlers of all ages together in friendly competition.

RECREATIONAL LEAGUES AND COMMUNITY EVENTS

Sports in Stettler aren't just for the pros—recreational leagues welcome players of all ages and skill levels. Join a slow-pitch tournament, take part in a community pickleball match, or lace up for a friendly game of shinny hockey. Many leagues emphasize fun and social connections just as much as competition.

GET IN THE GAME

Whether you're hitting the ice, running the bases, riding the rails at the skate park, or sinking a putt, Stettler's sports scene is full of opportunities to get moving and be part of something exciting. With top-tier facilities and a community that loves to play, Stettler is truly a town where sports bring people together.



Phoenix House B&B

Friendly Hosts, Great Breakfasts, Beautiful Surroundings

"Come Relax With Us!"



403-742-3602 - 5914-50A Ave. Stettler, AB - www.phoenixhousebb.ca

4 Queen Bedrooms with Private Baths, Full Hot breakfasts with dietary options

Heart of the Holidays & WINTER WONDERLAND



Photo by: Terry Chesla, RE/MAX 1st Choice Realty

As soon as the first snowflakes begin to fall, Stettler transforms into a true Hallmark Christmas movie come to life. We call it the Heart of the Holidays—a season filled with warmth, wonder, and all the small-town magic that makes memories last a lifetime.

HEART OF THE HOLIDAYS

From the twinkle of the Main Street Christmas tree to the laughter echoing through our festive streets, the holidays in Stettler are something special. Events like Moonlight Madness and the Night Before the Night Before are uniquely Stettler traditions that invite locals and visitors alike to celebrate late into the evening with shopping, music, treats, and cheer.

One of the most magical sights of the season is Light the Night at the Stettler Town & Country Museum—a stunning half kilometre walk or drive through glowing holiday displays that even includes visits with Santa and



*"Christmas Magic
Meets Snow-Dusted
Adventure"*



Photo by: Travel Alberta

the Elevator to the North Pole. You might even spot the Grinch trying to steal the spotlight!

Then there's the Polar Express—an enchanting train ride to the North Pole aboard the Alberta Prairie Railway, inspired by the beloved storybook classic. Voted one of the best holiday train rides, it's a journey that fills little hearts with wonder and creates unforgettable family traditions.

Everywhere you turn, Stettler is alive with the spirit of the season, from community Christmas concerts to bustling holiday markets, from cozy cafés



Photo by: Dana Hudson Photography



to shop windows brimming with perfect gifts. Surrounding communities add their own sparkle with local events and warm welcomes. Together, it makes Stettler the holiday destination you won't want to miss.

WINTER WONDERLAND

When the holiday hustle winds down, winter settles in like a gentle hush—and Stettler becomes a pristine playground for snowy adventure and serene beauty. Discover groomed trails perfect for cross-country skiing and snowshoeing or lace up your skates and glide along our outdoor rinks, including the illuminated skating loop that winds through a magical winter setting.

Cozy accommodations offer the perfect retreat after a day in the snow, while local restaurants serve up comforting dishes to warm the soul.

Whether you're snuggled by the fire, exploring scenic trails, or discovering a tucked-away holiday gem, winter in Stettler is a season to slow down, savour, and smile.

This winter, follow the snow and the sparkle—Stettler is ready to welcome you with open arms and glowing lights.



Photo by: Pheasantback Photography


 **Make the most of your holiday adventure with our Experience the Magic Itinerary.**



Photo by: Travel Alberta



Photo by: Pheasantback Photography



ACCOMMODATIONS

Stay & Unwind in Stettler

Whether you're seeking a cozy bed and breakfast, a modern hotel, or a rustic retreat, Stettler offers accommodations to suit every traveler. Relax in comfortable, well-appointed rooms, enjoy warm hospitality, and stay close to the area's top attractions. Whether you're here for business, adventure, or a quiet getaway, you'll find the perfect place to rest and recharge.

BIG VALLEY INN

📍 53 Main Street East, Big Valley
☎ 403-876-2203 | 📘 Facebook:@BigValleyInn

Originally built in 1952, the Big Valley Inn has been thoughtfully renovated to offer modern comfort while preserving its small-town charm. Nestled in the historic village of Big Valley, it's the perfect base for exploring local attractions like the steam train, Jimmy Jock Boardwalk, and the iconic blue church. Enjoy the convenience of an on-site restaurant, bar, and liquor store—all with a welcoming atmosphere that makes you feel right at home.

CANALTA HOTEL - STETTLER

📍 6020 - 50 Avenue, Stettler
☎ 403-742-3371 | 🌐 www.canalta.com

Experience warm hospitality at the family-owned Canalta Hotel in Stettler—your home away from home. Unwind in beautifully furnished suites, enjoy fresh buttery popcorn, or explore the area's many attractions. With amenities like a complimentary breakfast, on-site restaurant, fitness center, and a pool with a waterslide and hot tub, your stay is guaranteed to be comfortable and relaxing.

DONALDA HOTEL & TAVERN

📍 5026 Main Street, Donalda
☎ 403-883-2044 | 🌐 www.donaldatavern.com

Step back in time at the Donalda Hotel & Tavern, home to the county's best charbroiled steak and wings. Offering cozy single and double rooms, this charming stay is just a short walk from the World's Largest Oil Lamp and the scenic Willow Canyon Coulee. Enjoy hearty meals at the on-site restaurant and unwind in the tavern, where small-town hospitality awaits.

FORD'S FARMSTEAD

📍 20375 TWP 390, Stettler, AB
☎ 403-894-3747 | 🌐 www.fordsfarmstead.com

Escape to the countryside at Ford's Farmstead, where cozy farm stay cottages and unique glamping wall tents offer a peaceful retreat year-round. Immerse yourself in the charm of small-farm life, savor quality food, and enjoy the simple pleasures of nature. Whether you're looking to unwind or make unforgettable memories, this old-fashioned getaway is the perfect place to reconnect with tranquility.



Ford's Farmstead, Photo by Chloe

NESTLED IN THE PINES BED & BREAKFAST

📍 Range Rd 192, Stettler
☎ 403-740-5196

Quiet and tranquil, this unique country experience will offer the perfect getaway from modern life. Lodging in a private 1910 mail order home, this rustic location allows you to enjoy country at its best with some more modern amenities. Located just 20 minutes north-east of Stettler. Open year round with snowmobile and ATV shelters on site.

PHOENIX HOUSE BED & BREAKFAST

📍 5914 – 50A Avenue, Stettler
☎ 403-742-3602 | 🌐 www.phoenixhousebb.ca

Step into the charm of a beautifully restored 1916 home, where comfort and relaxation await. Phoenix House B&B offers three elegantly appointed rooms with private facilities and a delicious full breakfast to start your day right. Unwind by the cozy fireplace, lose yourself in a good book, or take in the beauty of the lush flower gardens. Whether you're seeking serenity or a home away from home, you'll find it here.

PLAINS MOTOR INN

📍 4812 – 64 Street, Stettler
☎ 403-742-3491

Enjoy upgraded, spacious rooms in a quiet and convenient location at Plains Motor Inn. Just a short walk from the Stettler Golf & Country Club and West Stettler Park, it's the perfect stay for outdoor enthusiasts looking to unwind after a day of adventure. Comfortable, affordable, and close to everything—your ideal stop in Stettler.

RAMADA BY WYNDHAM STETTLER

📍 6711 – 49 Avenue, Stettler
☎ 403-742-6555 | 🌐 www.ramada.ca

Designed for comfort and convenience, Ramada Stettler offers modern accommodations at an affordable rate. Overlooking scenic West Stettler Park, this welcoming hotel features spacious rooms, a relaxing atmosphere, and top-notch amenities—including a deluxe continental breakfast, fitness center, and a pool with a hot tub and waterslide. Whether you're visiting for work or leisure, you'll find everything you need for a great stay.

STETTLER HOTEL

📍 5001 – 50 Street, Stettler
☎ 403-742-2353 | 🌐 www.stettlerhotel.com

Originally named the National Hotel, this historic location has been devastated by fire twice only to be reconstructed to the current building in 1948 marking it one of Stettler's oldest hotels. Newly renovated rooms allow for some serenity and the downtown historic location makes this hotel a history buff's paradise. The hotel offers a restaurant and bar in the lower level.

SUPER 8 BY WYNDHAM STETTLER

📍 5720 44 Ave, Stettler
☎ 1-866-569-0740 | 🌐 www.super8.com

Conveniently located off Highway 56, Super 8 by Wyndham Stettler offers affordable comfort with easy access to the area's top attractions. This pet-friendly hotel features rooms with convenient amenities like a microwave, refrigerator, and free WiFi. Guests can start their day with a complimentary continental breakfast, and a restaurant and lounge are just steps away.

CAMPGROUNDS

Camp Under the Stettler Skies

From full-service RV parks to peaceful, back-to-nature sites, Stettler's campgrounds offer the perfect spot to unwind. Enjoy scenic surroundings, modern amenities, and easy access to outdoor adventures. Whether you're golfing, fishing, or simply relaxing by the fire, there's no better way to experience the beauty of the Heart of Alberta.

BIG VALLEY CENTENNIAL CAMPGROUND

☎ 403-876-2269
📍 Dir: South end of Railway Avenue
🌐 www.villageofbigvalley.ca
5 Sites * Season: May – Oct

Located in the village of Big Valley, this mighty little campsite offers all you need with full services at each site for a reasonable rate. Walking distance to Jimmy Jock Boardwalk, the Creation Science Museum, St. Edmunds Church and more, this site offers great history all around. First come, first filled. **Amenities – Dump Station, Water Fill Station.**

BUFFALO LAKE PROVINCIAL RECREATION AREA

☎ 403-741-2246
📍 21Km North of Stettler on Hwy 56, 6km West on RR 40-2
🌐 www.albertaparks.ca
28 Sites * Season: May - Sept

Known to the locals as Boss Hill, this campsite offers secluded sites on and off the shore of Buffalo Lake. With a hand boat launch, swimming area, fire pits and a nearby playground, this area allows you to relax and enjoy the nature around you. No services. Accessible year round no maintenance services provided in off season.

Additional Amenities – Shelter Cook, Pit/Vault Toilets

DONALDA AG SOCIETY CAMPGROUND

☎ 403-883-2233
📍 West end of Donalda off Highway 53
🌐 www.village.donalda.ab.ca
15 Sites * Season: May – Oct

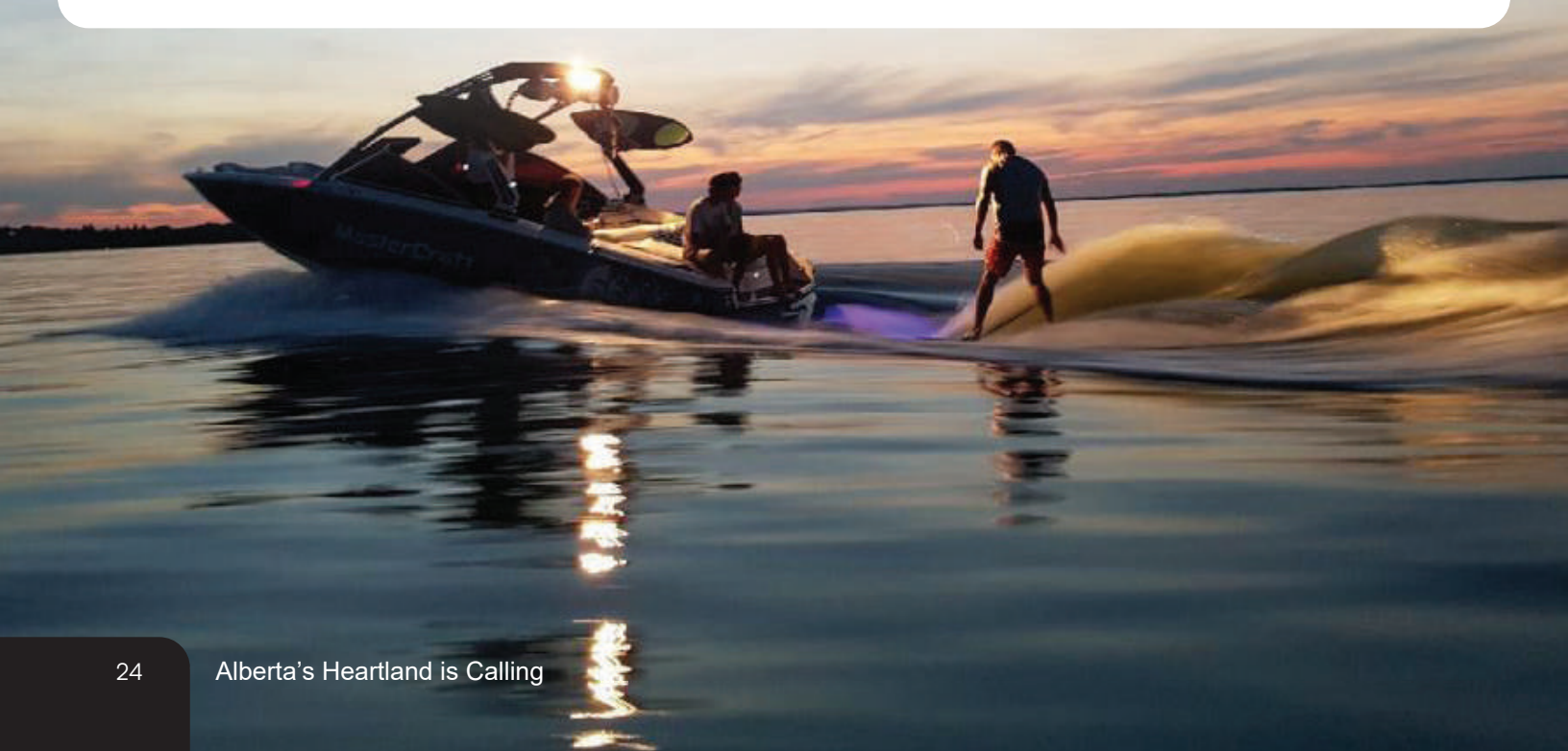
Located next to the Donalda Ag Society grounds, this campsite is nestled in the most northerly point of the Canadian Badlands. Offering power and water to some of the sites, reservations are welcomed to allow you to enjoy the hiking trails of Willow Canyon in the Meeting Creek Coulee.

Amenities – Camp Kitchen, Shower Facilities

MCKENZIE CROSSING RECREATION AREA

📍 9km West of Big Valley on Secondary Highway 590
🌐 www.villageofbigvalley.ca
15 Sites * Season: May – Oct

A favorite spot for nature lovers and outdoor enthusiasts, McKenzie Crossing also offers beach front access to the Red Deer River. The diverse terrain is perfect for those looking to get out and hike the area while many of the sites are private and offer that relaxing get away in the scenic river valley. First come, first filled.



OL' MACDONALD'S RESORT

☎ 403-742-6603

📍 10km North of Erskine on Secondary Highway 835,
4Km West on Secondary Highway 601, 4km North

🌐 www.olmacdonalds.com

400 Sites * Season: May – Sept

Family camping on the south shore of Buffalo Lake, this resort offers it all and then some. From no services to fully serviced sites including beach front access, the beautifully maintained sites can accommodate everything from a pop tent to a motor home. Amenities include a restaurant and store, hay rides, mini golf, train rides, farm animals, playgrounds, arcade, beach, movie theatre, showers, boat launch and more. **Additional Amenities – ATM on Site, Wi-Fi Available, Showers – Coin Operated, Water-tap.**

PHEASANTBACK CAMPGROUND

☎ 403-740-6563

📍 39585 Range Rd 200, Stettler

20 Sites *Season: May – Sept

(Off-season storage available)

Nestled just five minutes north of Stettler, Pheasantback Campground offers a perfect blend of comfort and recreation. Our newly built RV lots feature full 30-amp power, sewer, and water hookups, making your stay hassle-free. As part of the renowned Pheasantback Golf & Country Club—one of the area's top-rated courses—you'll have easy access to exceptional golfing and stunning views. More than just a place to park, it's a place to unwind and enjoy every moment.

PRAIRIE JUNCTION RV RESORT

☎ 403-742-8855

📍 4402 – 50 Avenue

🌐 www.pjrvresort.com

53 Sites * Season: Year Round

Luxury camping at its best within walking distance to much of Stettler's amenities. Offering spacious full serviced sites, unique themed cabins, long term RV site rentals, and more; this campground offers it all. Heading out on Alberta Prairie Railways Excursions? Utilize the private loading and unloading site right in your own backyard. Featuring a large group area for camping along with a charming event and kitchen space perfect for hosting large events. Winter camping available. **Additional Amenities – 50/30/15 A Service, Level 2 EV Chargers, Wi-Fi, Bathroom Facilities, Coin Operated Laundromat, And Showers.**

ROCHON SANDS PROVINCIAL PARK

☎ 403-742-4338

✉ park@rochonsands.net

📍 16km North of Erskine on Secondary Highway 835

🌐 www.rochonsands.net/rspp

77 Sites, 11 group sites * Season: May – Oct

Whether you are looking to be nestled in surrounding forests or beach front to Buffalo Lake, you can find a site to meet your needs. Enjoy lakeside activities including swimming, canoeing, powerboats, waterskiing, and fishing. The shallow bays provide nesting sites perfect for bird watching and the marked trails offer a view to an unlimited amount of wildlife. **Amenities – Boat Launch, Firewood Sold, Fish Cleaning Station, Pit/Vault Toilets, Sewage Disposal, Playground, Fire Pits, Picnic Tables, Non-Potable Water Taps, Public Beach**

THE NARROWS PROVINCIAL RECREATION AREA

☎ 403-742-4338

📍 13Km North on Highway 21, 3km East on Township 40-2, 2km North

🌐 www.rochonsands.net/npra

69 Sites * Season: May 15 – Oct 9

This scenic campground is first come first serve only and is built along a narrow channel connecting two portions of Buffalo Lake. Sites are RV and tent friendly and are surrounded by trees. The channel offers good opportunities for shore fishing and is great for young anglers and paddlers. Favorable bird watching opportunities in the area as well. **Amenities – Fire Pits, Fish Cleaning Station, Pit/Vault Toilets, Non-Potable Water Pump, Picnic Tables.**

TOWN OF STETTLER LIONS CAMPGROUND

☎ 403-742-4411

📍 4621 – 62 Street

🌐 www.stettler.net

63 Sites * Season: May – Oct

Adjacent to the Stettler Golf and Country Club, West Stettler Park, and the Stettler Recreation Centre, this campground is close to many outdoor opportunities within town limits. Offering non-serviced to fully serviced sites, washrooms with shower house and free Wi-Fi, you can park your unit here and utilize the bordering walking trails to enjoy all the Town of Stettler has to offer. **Additional Amenities - Sani Station, Water-Tap, Pets Welcome, Fishing**



Photo by: West of the Fourth

STETTLER

A Place to Call Home

Stettler isn't just a great place to visit—it's the perfect place to put down roots. With all the amenities of a larger center but the warmth and charm of a small town, Stettler offers an exceptional quality of life. Whether you're looking for a safe and welcoming community, affordable living, or access to top-notch services, Stettler is a place where you can truly belong.



Photo by: Common & Co.



HEALTHCARE YOU CAN COUNT ON

One of Stettler's greatest strengths is its commitment to healthcare. The Stettler Hospital and Care Centre provides high-quality medical services, including emergency care, maternity services, and specialist access. With a strong network of family doctors, dentists, optometrists, chiropractors, and other healthcare professionals, residents have peace of mind knowing they're well cared for. The community is also actively involved in health professionals' recruitment and retention efforts, ensuring that residents have continued access to excellent healthcare close to home.



Photo by: West of the Fourth



Photo by: West of the Fourth



A SAFE AND CARING COMMUNITY

Stettler takes pride in being a safe and family-friendly town. With low crime rates and a strong sense of community, residents look out for one another. Neighbours quickly become friends, and local organizations, including service clubs and volunteer groups, work hard to ensure that everyone feels supported. From fundraising initiatives to community events, Stettler is a place where kindness and generosity thrive.



Photo by: Andrew Penner

"Stettler offers everything you need to live, work, and thrive without the stress of big-city life."



Music In The Park
West Stettler Park



Photo by: West of the Fourth

AFFORDABLE LIVING, BIG OPPORTUNITIES

Compared to larger cities, Stettler offers affordable housing without sacrificing comfort or convenience. Whether you're a first-time home-buyer, looking for acreage living, or seeking a peaceful retirement community, there's a perfect place for you. Lower costs of living mean families and individuals can enjoy a higher quality of life with more financial freedom.

A PLACE TO GROW

Whether you're raising a family, starting a business, or planning for retirement, Stettler offers the perfect balance of opportunity & lifestyle. Here, you're not just another resident—you're part of a community that values connection, safety, and well-being.



Photo by: West of the Fourth

BIG-CITY SERVICES, SMALL-TOWN CHARM

Living in Stettler means having access to all the essential services you need, without the hustle and stress of city life. The town offers:

- Excellent schools for children of all ages, with a strong focus on education and extracurricular activities.
- Recreational facilities, including the Stettler Recreation Centre, sports fields, golf courses, and a vibrant arts and culture scene.
- Diverse shopping and dining, from well-known retailers to unique local businesses.
- A thriving economy, with job opportunities in healthcare, agriculture, retail, and more.

MAKE STETTLER YOUR HOME

Many visitors come to Stettler for a weekend and find themselves wanting to stay for a lifetime. If you're looking for a place where neighbors become friends, where opportunity meets affordability, and where life moves at just the right pace, Stettler is waiting for you.

STETTLER

Traveler's Checklist



Make the most of your visit with this must-do Stettler adventure list – how many can you check off?

- Rode the rails with Alberta Prairie Railway
- Dropped a line at West Stettler Park (catch and release northern pike)
- Spent a sunny day at the beach on Buffalo Lake
- Camped under prairie skies at one of our local campgrounds
- Snapped a photo with the World's Largest Lamp in Donalda
- Saw the first-ever flying machine invention in Botha
- Tried the infamous Crème John at Bokes Bakery
- Devoured one of Ol' Mac's famous cinnamon buns
- Caught some hometown hockey action at a Stettler Imperials game
- Sampled a local lager at Stettler Brewing Company
- Sipped fruit wines and explored the orchard at DNA Gardens
- Picked up farm-fresh produce at a local market
- Enjoyed a concert at the Performing Arts Centre
- Tapped my toes to live music in West Stettler Park
- Hunted for hidden treasures in local antique shops
- Picked up the perfect souvenir at the Stettler Board of Trade
- Felt the magic of the Main Street tree lighting celebration
- Floated peacefully down the river
- Shopped my way through Stettler's charming boutiques
- Explored the western flair of the Jimmy Jock Boardwalk
- Stepped back in time with a tour of the P&H Elevator
- Took a refreshing dip during a free public swim at the Rec Centre
- Joined a community event and felt like a true local
- Soaked in the views on a hike through Willow Canyon
- Played a round of mini golf at the Stettler Museum
- Stayed at one of Stettler's unique accommodations
- Took in the sights and sounds of the Ol' Mac Market
- Cheered on some rodeo action at the Stettler Ag Grounds
- Unleashed my creativity at a local paint night
- Cooled off at the Rotary Splash Park
- Learned some spooky history of Stettler on the Ghost Walk
- Discover your "Only in Stettler" moment

~beat the summer heat at~
DNA Gardens

Come have some fun!

upick
 camping
 wagon rides
 brisket dinner
 long table dinner
 wine tastings
 farm store
 ice cream
 bat walk
 yoga

DNA GARDENS
 ALBERTA PRAIRIE FRUIT

dnagardens.ca
403-773-2489

Thanks for Visiting!

We hope your time in Stettler was filled with small-town charm, warm prairie skies, and a few delightful surprises. Didn't check everything off? No worries. Around here, we love welcoming new visitors—but we really love welcoming you back.



DID YOU KNOW?

The Town of Stettler was voted Best Destination on the 2022 Coast to Coast Car Tour!



Ol'MacDonald's Resort

On Buffalo Lake NORTH OF ERSKINE

THE PERFECT SAFE AND FUN SUMMER GETAWAY FOR THE WHOLE FAMILY

OL'MACDONALDS MUSIC FESTIVAL FUN

2ND WEEKEND OF SEPTEMBER



*Don't miss out on
our famous cinnamon buns!*

CAMPsites

GROUP AREAS

RESERVATIONS

DAY USE SUMMERTIME PASSES

FOOD & COFFEE SHOP

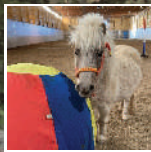
RESERVATIONS @ 403-742-6603

WWW.OLMACDONALDS.COM



SPIRIT'S RESPITE RANCH

LOCATED 5 MINUTES NORTH OF STETTLER




A NON-PROFIT ORGANIZATION PROVIDING ANIMAL THERAPY FOR THOSE WITH SPECIAL NEEDS, PTSD, ANXIETY AND ADHD. OPERATED BY A SPECIAL NEEDS FAMILY COMMITTED TO INCLUDING EVERYONE IN OUR COMMUNITY.

 EQUINE THERAPY

 WORK EXPERIENCE AND VOLUNTEER OPPORTUNITIES FOR ALL AGES AND ABILITIES

 ONE-ON-ONE RIDING LESSONS

 SAFE, CLEAN, WORKING RANCH ENVIRONMENT

 SPIRITSRESPITERANCH

 @SPIRITSRESPITERANCH

CONTACT JANELLE

403-741-5687





Discover THE HEART OF ALBERTA

Stettler isn't just a place—it's a feeling. It's the warmth of a small-town wave, the thrill of a prairie sunset, and the stories waiting around every corner. Whether you come for the adventure, the history, the flavour, or the people, you'll find something real here. So take the scenic route, stay a little longer, and experience the heart that makes Stettler unforgettable.